

Carmel Valley Outlook

VOL. X, NO. 11

36 Pages - 3 Sections

CARMEL VALLEY, CALIF.

Price 15c

March 17, 1971



The beautiful Palo Corona Ranch

HERE IS ONE OF THE MOST FAMOUS VIEWS on the scenic Monterey Peninsula...the emerald folds of the Palo Corona Ranch rising gracefully above Highway 1, while Black Angus cattle graze in tranquil splendor. This picture, taken from a color photograph by Cole Weston, captures a widely-loved setting that has remained unchanged since it was purchased by the Fish family in 1926. But times are changing fast, and so is the view, and viewpoint, of the man at the top of this hill, Stuyvesant Fish. In a candid and hard-hitting interview on page 6, Fish tells what has happened to him and his neighbors, the Odellos, and offers a stiff challenge to anyone who would like to "save" the beauty of these ranches.

With this issue

Special Section

on

Spring Fashions

TO THE EDITOR



Dear Sirs:
Enclosed is a picture of "Peace and Quiet", on Laurel Dr., C.V.
The rabbits in the picture are quiet. They are dead, 24 of them, killed Saturday night, March 6, by the dogs who run loose.
The dogs didn't kill for food, they killed for the sake of killing. They or it, had to break wood and tear wire to do it. I can think of a solution for loose dogs but it isn't a leash.
MRS. MILTON ADAM
160 Laurel Dr.
Carmel Valley

To the Editor:

Must we go on dreaming an impossible dream that the people who live in Carmel Valley, by expressing their desires through petition and hearings with the County Planning Commission and Board of Supervisors, can decide how they want to live? I think the latest frustration of that dream was when about 1500 people who live near the airport or in the flight pattern for that airport were turned down by the county in their efforts to keep a Commercial Airport out of the center of a village.
It is increasingly obvious that the Board of Supervisors and the County Planning Commission are not responsive to the people of Carmel Valley who are small landowners and taxpayers. It is equally obvious that they respond only to the developers and the large property owner.
We must stop dreaming or the same old gang is going to do it to us over and over again. The only way I see that we can do anything is to form a CARMEL VALLEY VOTERS LEAGUE and act to get rid of as many as we can. This has nothing to do with party politics. If we act together as Democrats and Republicans in a Voters League I think we can make our elected officials and their appointees listen to us.
I am ready to try this route. I hope more people who live here are ready too. Let us stop dreaming and act.

ROBERT G. READ
156 Robles Del Rio
Carmel Valley

Editor, Carmel Valley Outlook

Thanks for your picture on Page 11, March 10 edition of the Carmel Valley Outlook. Have been looking for a picture like that since 1954. Reason follows,
This is Amateur Radio Station W60II at Carmel-by-the-Sea Overlooking the beautiful blue Pacific,
Where the Ancient Cypress keep their silent watch
Over the gentle fairways of Pebble Beach,
And the rocky cliffs of Point Lobos.
Where the melodious bells from the Mission of Frer Junipero Serra
Blend with the thunderous applause of the ceaseless waves
As they wash the white sands, which lie at the feet,
Of the Village nestled amidst the stately pines.

Good night

(to Ko - Jerry at Sioux Falls, SD - Hey, Man - I spent my honeymoon there, great.

ZL3 - Jack at Christchurch, NZ - went through there two years ago on vacation from Los Angeles to San Fran beautiful country -

K5 - Woody in Houston Texas - was there at Fort Ord, WWII forget Ord, I'll come back to Carmel someday -

WA1 - Doc at Boston, Mass. - Great, wanted to retire there but got over-ruled -

VE50B - Carl at Saskatchewan - Thanks for reminiscing of my wonderful trip through your beautiful country - hope to hear you again -

These were just a few of many contacts with other amateurs around the world who have made similar comments, plus tracking some of the amateur radio operators who have lived here like Gene (Pop) Viljoen W60UD now KH6GGS at Kailua-Kona and Daughter Barbara Fonseca at Lanai, Hawaii - Fred Wegner K6LCA at Fort Ord to Japan, to Midway, to Hawaii, to Anchorage - Freddy Ortiz at Fort Ord going to school at MPC - Dad retired and now heard from Arecibo, Puerto Rico.

Again, Thanks for that picture.

FRANK M. GIRARD W60II
P.O. Box 39, Carmel, Ca.

To the Editor:

Mr. John M. Van Zander
Holt Road
Carmel Valley, California

Dear Mr. Van Zander:

Thank you for your letter of 25 February clarifying the details of the rezoning application for the Parrott ranch. The official position of the CVPOA on this matter was stated in a letter to the Planning Commission last month, a copy of which is enclosed for your reference. I am sure you share the concern of us all that development in and near Carmel Valley be made with due regard for all factors affecting the people and environment.

Very truly yours,
G.L. SACKMAN
President, CVPOA

cc: Carmel Valley Outlook

Monterey County Planning Commission
County Court House
Salinas, California 93901

Gentlemen:

At our meeting of February 4, 1971, the Board of Directors of the Carmel Valley Property Owners Association discussed the proposed rezoning of a portion of the Parrot Ranch in the Cachagua area, to allow a reduction in density from the present 5 acre minimum per dwelling site. We recommend that no consideration be given to rezoning this area until a master plan for the Cachagua area has been developed and until detailed studies have been made of the requirements for sewage, drinking water, roads, and fire and police services. It would be premature to change the present zoning before these steps are taken.

Very truly yours,
FRANK C. BRESK
Secretary, CVPOA

To the Editor:

Remember when hippie meant
big in the hips,
And a trip involved travel in
cars, planes and ships?
When pot was a vessel for cook-
ing things in
And hooked was what grand-
mother's rug may have been?
When fix was a verb that meant
mend or repair.
And Be In meant existing some-
where?
When neat meant well-organized,
tidy and clean,
And grass was a ground cover,
normally green?
When groovy meant furrowed with
channels and hollows
And birds were winged creatures
like robins and swallows?
When fuzz was a substance, real
fluffy, like lint,
And bread came from bakeries -
and not from the mint?
When roll meant a bun, and rock
was a stone.
And hang-up was something you
did with a phone?
It's groovy, Man groovy, but
English it's not.
Methinks that our language is
going to pot!

Respectfully submitted,
BETTY GRAHAM
48 Miramonte Rd.
Carmel Valley

Carmel Valley Outlook

A LEGAL NEWSPAPER

PUBLISHED EVERY WEDNESDAY IN CARMEL VALLEY, CALIF.

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THE TOWN CRIER

Senator John Tunney will be visiting Carmel April 2 during a one-day trip to the Monterey Peninsula. He will attend a cocktail buffet from 5 to 7 p.m. at the home of Mr. and Mrs. Richard Rodriguez on Shafter Way in Carmel before going on to attend the Monterey Jaycees Man of the Year award dinner.

The cocktail-buffet is a fund-raiser, with half the money going to pay off the Senator's campaign debt and half remaining in the county for future use by a Democratic candidate. Tickets are \$12.50 each or \$25 a couple, and may be purchased at the door or through advance reservation by calling 375-0202.

xxx

The slaughter of baby seals in Canada - grimly depicted on CBS news Friday night - is drawing the attention of the Canadian and American Wolf Defenders in this area. Araby Colton has just sent out an urgent news bulletin, calling attention not only to the bloody clubbing of the seals, but the fact that many are actually skinned alive.

She is suggesting that people go to Carmel (a 624 exchange) to call Operator, asking for a toll-free number (Enterprise 1-2131. This connects the caller without charge to Canadian Pacific Airlines in Vancouver.

Using a technique employed successfully with department stores and others in the past, the Wolf Defenders suggest that the caller politely, pleasantly and persistently tell of his shock and revulsion to the seal slaughter and of the harm it is doing to Canada's reputation. The reasoning goes that Canadian Pacific Airlines can have some influence in changing its government's policies.

xxx

The 30-acre S.F.B. Morse River Ranch has been sold to Ed Haber and Ken Gardner of the Carmel Valley Golf and Country Club and Quail Lodge.

Long a Valley landmark, the ranch is located just to the west of the intersection of Laureles Grade and Carmel Valley Road. The ranch has not been operating since Mr. Morse's death.

Haber said he plans to build a home on the property and to restore the fields to their original state by disking and replanting, and mending and painting the fences.

The new owners promise that esthetic quality will be of foremost consideration in any future development plans.

xxx

Art work from all the elementary schools in the Carmel district and the Carmel Middle School will be exhibited in the arcade near Safeway in Carmel Center, off Highway 1, later this month. The exhibit will include paintings, drawings, collages, mobiles and other exciting creations by young artists.

xxx

Bill Woolsey is retiring after 24 years with the Carmel Post Office and a testimonial dinner will be held Saturday night at the Holiday Inn in the Lower Valley. He has recently headed up the post office as assistant postmaster in charge. No-host cocktails are at 6:30, and dinner at 8. Carmel Mayor Barney Laiolo will serve as MC. For ticket reservations, calls may be made to David Hunter at 624-7029, no later than Thursday.

xxx

The Monterey History and Art Association will present its twenty-fourth annual Adobe Tour on Saturday, April 24th, from 10 a.m. to 5 p.m. Proceeds from the Tour are used to restore and maintain the unique adobes of Monterey, some of the oldest and most beautiful structures in California.

This year there will be eighteen adobes on the Tour, most of which are private homes, gardens and clubs open to the public for this one day only. Although most people prefer to take the Tour on foot, transportation will be provided for those who do not wish to walk.

xxx

An interesting program is promised when the Padre Trails Camera Club meets on Thursday in Brey Hall at 8 p.m. Mr. Alfred Wands, artist from Denver and Estes Park, Colorado will present a show, "The Grand Tetons".

Members will present slides on nature subjects to be judged in club contest that evening and submitted to the Photographic Society of America's nature contest.

Interested color photographers of the Monterey Peninsula are cordially invited to the meeting. Additional information may be had by calling Mr. Galyn Hammond at 375-7188 or writing Box 4994, Carmel.

xxx

Sir Laurence Olivier's "Hamlet," winner of five Academy awards and the International Grand Prix at Venice in 1948, will be shown in the Monterey Peninsula College music hall Friday, March 19, at 8 p.m.

Considered one of the great landmarks of motion picture history, answering "once and for all" - according to a New York Times critic - the question of whether or not Shakespeare could be transferred effectively to film, "Hamlet" actually followed Olivier's "Henry V," itself a great success. Subsequently he did "Richard III" (1956) and "Othello" (1965).

The pros and cons of incorporation

Would it better solve

Carmel Valley's complex problems?

BY PAT GRIFFITH

"Carmel Valley is more than a geographical location on the Monterey Peninsula in the State of California. In many ways Carmel Valley is almost a state of mind ..."

With this perceptive, if unorthodox, beginning, Coro Foundation intern Michael Silberstein opened a 1964 study of the pros and cons of incorporation for Carmel Valley.

His lengthy analysis, including a detailed study of the financial implications of incorporation, was widely read in July, 1964, spasmodically discussed by various groups and gradually shelved.

A second, less extensive, incorporation report by another Coro intern in 1967 followed the same route.

In both instances, uncertainty and inertia seemed to indicate that the time was not yet ripe for such a significant and difficult undertaking.

Now, like haunting refrain, talk of incorporation is heard again. This time it is not just a handful of Valley residents frustrated by their inability to get their way on certain issues in Salinas who are muttering "maybe we should incorporate."

For the first time, the cry is bouncing back across the Grade -- "we second the motion."

Zoning ... proposed developments ... fire protection ... water supply ... dogs ... sewage ... roads ... conservation. The County Courthouse is awash with issues pouring forth from Carmel Valley. Caught in a deluge of work, swamped with controversy, many in Salinas are beginning to suspect that incorporation is the only thing that can bail them out.

Two weeks ago Supervisor Willard Branson suggested that perhaps the time had come for Valley residents to elect their own city council, rather than to continue to rely on one supervisor out of five in Salinas.

He hastened to add that he would not care to recommend possible boundaries for incorporation.

BASIC CONSIDERATIONS

The basic points to consider first when thinking of possible incorporation are the same now as they were in 1964. As listed in the first Coro study, here are the pros and cons on four key issues:

Representation

"Pro: Incorporation would create a five man city council responsible only to the residents of Carmel Valley. As the governing body for the city area, the time of the council would be devoted solely to affairs involving Carmel Valley. The city council should show a greater sensitivity and responsiveness to Carmel Valley concerns than a board of supervisors responsible for a whole county. Similarly, the effectiveness of a full council should exceed that of a single supervisor who, like the Board of Supervisors as a whole, must be concerned with areas in addition to Carmel Valley.

"Con: There would be no reason to incorporate if the residents feel that the Board of Supervisors is adequately responsive to the needs of Carmel Valley. Furthermore, some residents feel that there are inadequate resources of qualified personnel to fill city elective posts.

Planning

"Pro: Among the responsibilities of a city or town is city planning and zoning. Incorporation would bring about local control over the development, zoning and land use of Carmel Valley.

"Con: There would be no need for incorporation if residents feel that the County Planning Commission adequately reflects, and will continue to reflect, the best interests of Carmel Valley in their planning decisions.

Services

"Pro: A higher level of public services would result from incorporation, for this would be among the reasons for incorporating -- particularly those services such as police protection, which many residents felt was not adequate in an unincorporated state.

"Con: Incorporation would be unnecessary if residents feel that the level of public services is adequate. If there is substantial dissatisfaction with the level of any service or services, incorporation is not the only, nor necessarily the best means of improving their level or amount.

Urbanization

"Pro: The creation of a city does not necessarily mean street lights, sidewalks, stoplights, smog and similar metropolitan characteristics. The government of a locality should endeavor to reflect the views and desires of the included community. Thus, incorporation can create a body which, empowered to protect and regulate, will maintain the rural flavor of the locale.

"Con: Most people moved to Carmel Valley and or chose to remain in Carmel Valley because it is an open, rural, "country-type" area. Incorporation would seem to be the voluntary creation of another level of government bringing into existence that which they were trying to escape by living in Carmel Valley."

By the time of the 1967 Coro study, another general consideration was mentioned: the general political climate in the Valley.

"Some Carmel Valley residents have expressed concern," this report notes, "that, given the fervor of some of the past public conflicts, a local government would tend to rekindle the bad feelings left by these conflicts ... With the county making the major governmental decisions, the Valley might be more likely to remain politically calm."

CITY CONCERNS

Again in broad terms, a city is concerned with the following: police protection and law enforcement, water service, planning and zoning, library services, garbage and refuse disposal, street and road construction and maintenance, hospital and ambulance service, mosquito abatement, fire protection, public health protection, recreation, sewage, street lighting, storm drainage and cemeteries.

There would be no requirement that a city or town of Carmel Valley finance or provide every one of these services. Many could continue to be provided by the county; however the city government would need to know that these services are available to its residents if needed.

Specific information about who would provide these services, and at what cost, would need to be brought up to date before there could be any rational discussion of the specifics of incorporation.

BOUNDARIES

Many residents of the mid-Valley learned last summer, in their unsuccessful attempt to annex to the Carmel Valley Fire District, that it is not easy to talk large property owners into incorporating for any purpose.

In the past, three basic proposals for incorporation boundaries have been advanced, and each has met with some opposition.

One suggestion has been to incorporate the entire Carmel Valley from Highway 1 as far east as the road to Greenfield.

More attention has been given to two more limited areas: from Highway 1 to the vicinity of Los Tulares, east of the Village, or simply the present Carmel Valley Fire Protection

District, which includes the greater Village area extending to Rancho Fiesta on the west.

Of these two proposals, the one to incorporate from the Village to Highway 1 offers a distinct financial advantage to the private homeowner because it includes much more commercial property.

The main disadvantage, as cited by both Coro interns, is the possibility of divergent interests and viewpoints between the Village area and the lower Valley.

TAX SUPPORT

There are several sources of income for a city government in addition to the property tax. Among these are specified portions of state motor vehicle and gasoline taxes, sales taxes, liquor and cigarette taxes, court fines, fees for building permits and business and professional licenses, and franchise payments levied against utilities.

Obviously, the financial information collected in earlier studies is totally out of date and irrelevant, and a complete accounting on the basis of the present population and current legislation would be needed for any new incorporation plan.

PROCEDURES

Incorporation procedure involves the following steps:

1. Notice of intent to circulate a petition by at least 25 signers, to be filed with the county.
2. A review of the proposed boundaries by the Local Agency Formation Commission.
3. A petition by landowners in the included area representing at least 25 percent of the registered voters and at least 25 percent of the land value in the area, to be filed with the clerk of the County Board of Supervisors.
4. A protest hearing before the board of supervisors during which the question of inclusion or exclusion of particular parcels of property is considered.
5. An election by the registered voters of the area within the legal boundaries of the proposed city.

THE QUESTION REMAINS

The 1964 incorporation report ended on this thoughtful note:

"The decision which lies before Carmel Valley is whether the 'costs' of incorporation are exceeded by the 'profits' from incorporation. The sense in which these terms are used must be considered in more than their financial aspects.

"The 'costs' of incorporation are more than a relatively small increase in taxes. Incorporation will also necessitate the assumption of responsibility for the development and maintenance of Carmel Valley by local residents -- a venture demanding much effort, much thoughtfulness and a great deal of personal time. Moreover, incorporation puts both the credit and the blame for the Carmel Valley of tomorrow upon local inhabitants.

"Are considerable civic effort and the noted increase in taxation a worthy 'price' to pay for Valley control over its future, a higher level of services, and local responsibility? This is the decision Carmel Valley must make."

Plans prepared to handle campus disturbances

Preferring to be prepared, the Board of Education of the Carmel Unified School District last week established procedures to handle campus disturbances.

The board approved a first reading in the procedure which will be added to its board rules. The procedure won't become official until trustees pass it on second reading.

If a campus disturbance appears to be getting out of hand, the principal of the school shall employ the following steps:

"A) Request that all students return to their class assignment, or, if school is not in session, to leave the campus.

"B) Request all non-students to leave the campus.

"C) Order all faculty members to assist in getting students to return to class and all non-students removed from the campus.

"D) Alert the Monterey County Sheriff's Department of the situation and request one non-uniformed officer as an advisor."

The board dropped a proposed step which would have had the principal meet with three student representatives to discuss the issues, figuring that might add to the chaos.

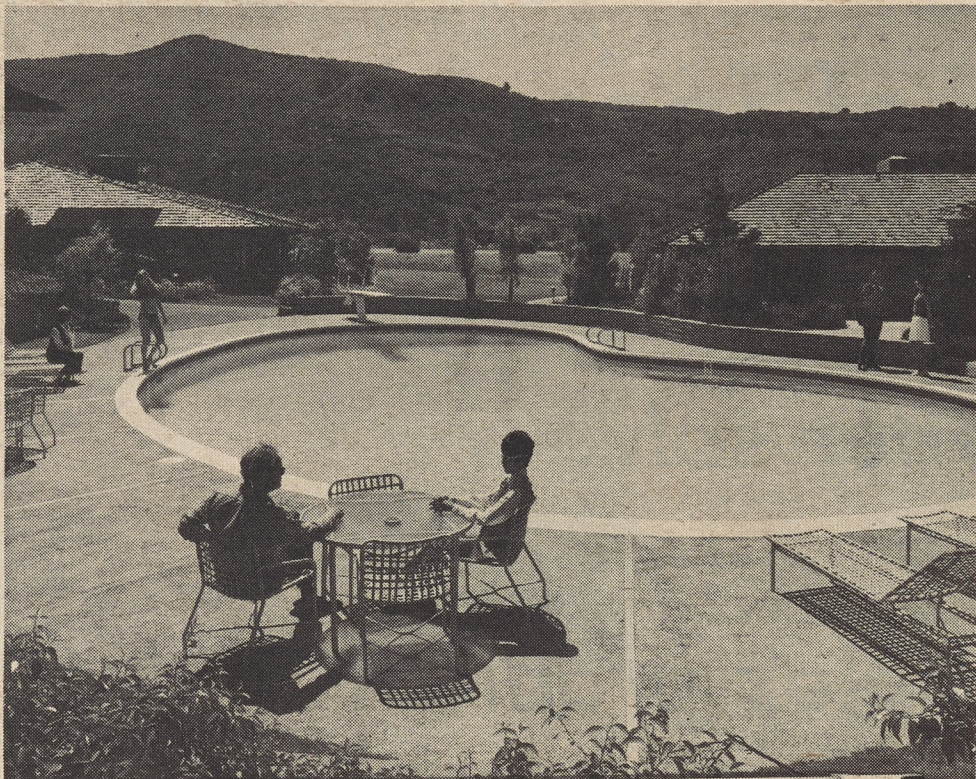
Doug McCall, the student representative to the board, said, "I don't know. It's as if we were expecting a large scale riot to occur in a few weeks."

McCall did agree that if an officer had to come on campus, it was preferable that he be non-uniformed.

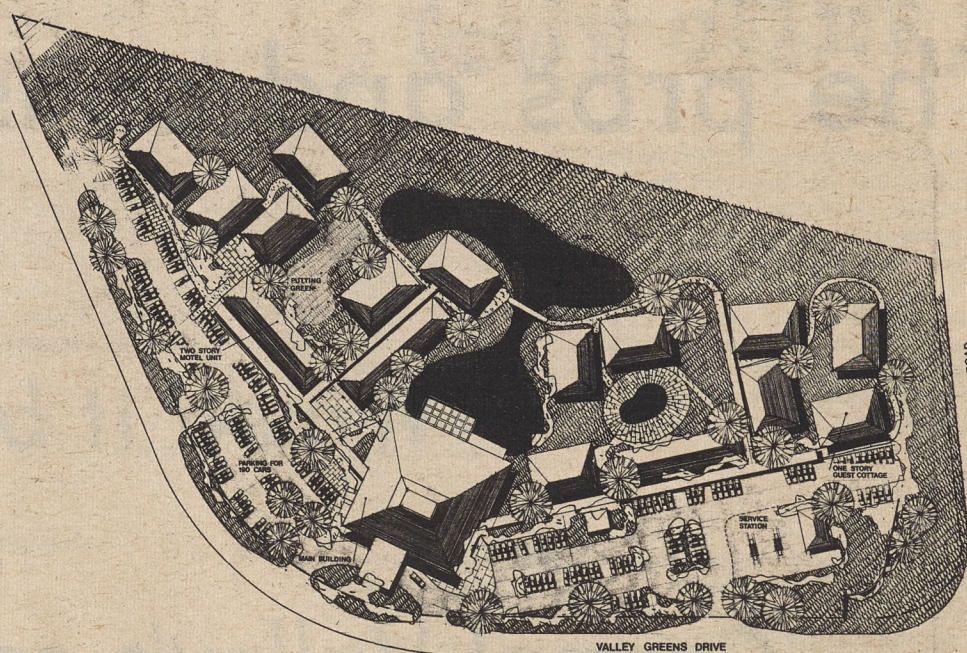
Another addition to the board rules designates that "the principal of a school shall notify parents as soon as possible after releasing a child to a police officer for interrogation or removal from the custody of the school."

A change which was given first reading approval is the deletion of a board rule which calls for school administrators to administer "reasonable corporal or other punishment" to students when deemed appropriate.

Trustee Hilton Bialek, at a February meeting of the board, had objected to the corporal punishment clause and asked that it be modified or eliminated.



QUAIL LODGE



QUAIL LODGE
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golf & country club
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SITE PLAN of 9.6 ACRES

SITE PLAN of completed Quail Lodge. Units to be added are on left. Large lodge building in center will also be added later.

50 new units to be added at Quail Lodge

A major expansion program is under way at Quail Lodge, the guest facility owned by the Carmel Valley Golf and Country Club.

Now under construction are 50 additional units, composed of five cottages and two lodge buildings, similar to the existing structures. This will give Quail Lodge a total of 100 luxury units, due for completion by the end of July '71.

The adjoining lake on the 14th fairway will have a fountain and will be doubled in size, to conform to the new site plan. There will be a new administration building to house a public area, registration and offices.

Project architects are the award-winning team of Hall and Goodhue. The General Contractor is Daniels & House. Both are Monterey-based firms.

Carmel Valley Golf and Country Club president Edgar H. Haber stated, "When Quail Lodge was awarded 3A's highest rating—"Outstanding"—as one of only six hotels so rated in California, the resulting increase in patronage made this expansion necessary. The new units will have the same fine service and the same luxury furnishings and design which made the 3A award possible on the original units."

Quail Lodge guests will have the use of the private Carmel Valley Golf and Country Club—its golf course, tennis courts,

dining and meeting rooms—as well as reciprocal privileges with Pebble Beach and Del Monte Properties facilities, among which is included use of the Beach and Tennis Club, with a pass to the 17 Mile Drive.

Also, planned for a construction start before the end of the year, is a large central building at the end of the lake. It will house additional meeting facilities and VIP conference rooms, plus space for a restaurant and cocktail lounge overlooking the lake.

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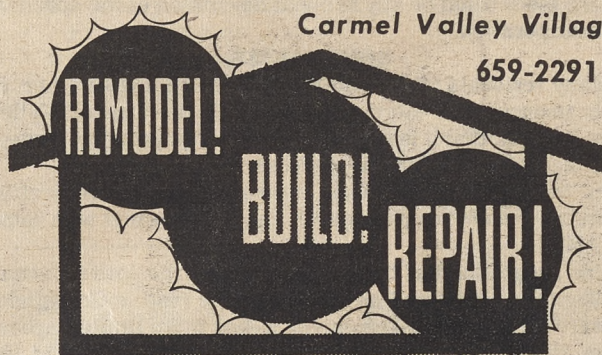
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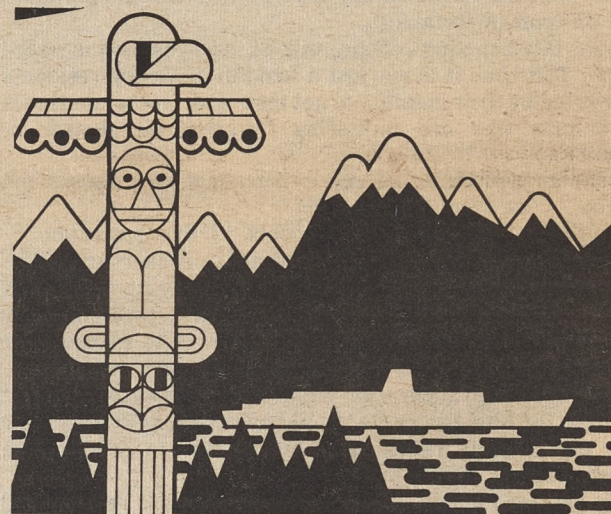
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Mott's Beefamoto	32-oz.	49¢
Soda Crackers	Regular or Unsalted—1-lb.	29¢
Swift Deli-Spreads	New . . . All Flavors, Regular Size	67¢
English Muffins	Mrs. Wrights, Reg. or Sav. Dough Split or Unsplit—14-oz., 6 Count	31¢
Ovenjoy Bread	Round Top or Sandwich—1 1/2-lb. Loaf	33¢
Crisco Shortening	3-lb. Can	97¢
Cake Mixes	Pillsbury, All Flavors—Regular Size	37¢
Carnation Slender	Liquid, All Flavors—10-oz. (4 Pack 96¢)	32¢
Walter Kendall Kibble	4-lb.	72¢
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Injector Razor Blades	Personna 74, Tungsten—7-Pack	92¢
Protein 21	Hair Spray, Regular, Extra Hold or Unscented—13-oz.	\$1.57
Enden Lotion Shampoo	5-oz.	79¢
Listerine Antiseptic	Bonus Pack—17-oz.	\$1.09

SUPER SAVER

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Dairy & Delicatessen

Monterey Jack Cheese	Safeway, Chunks, Approx. 12-oz. Package—1-lb.	93¢
Cottage Cheese	Lucerne, All Varieties—Pint (Over 45¢)	33¢
Mozarella Balls	Precious—8-oz.	51¢
Rods Imo	16-oz. (8-oz. 22¢)	36¢
Rods Avocado Dip	Hot—8-oz.	49¢
Redi-Spuds	Hash Brown Potatoes—12-oz.	28¢
Buttermilk Biscuits	Pillsbury—8-oz.	11¢
Large Grade AA Eggs	Cream O'The Crop Dozen	41¢
Medium Grade AA Eggs	Cream O'The Crop Dozen	37¢
Extra Large Grade AA Eggs	Cream O'The Crop Dozen	44¢

LOW EVERYDAY PRICE

Par Detergent
New . . . No Phosphates
—49-oz. **57¢**

Finest Produce At Discount Prices!

Asparagus Fresh, Large Green Spears—Lb. **39¢**

Potatoes U.S. No. 1 Idaho® Russets Gardenside Pack 10 Lb. Bag **59¢**

Fuente Avocados Large Size (20's)—Each **29¢**

Moist Pack Prunes Large Size, Santa Clara Quality—Lb. **35¢**

Large Navel Oranges California Grown 5 lbs. **89¢**

Calif. Pippin Apples All-Purpose Favorite 4-lb. Bag **49¢**

Grapefruit Choice Arizona Desert Fruit 8-lb. Bag **84¢**

Baking Squash Banana Variety—Lb. **9¢**

Yellow Onions U.S. No. 1 Quality, Safeway Brand 4-lb. Bag **49¢**

Clip-Top Carrots Tender and Sweet 3 lbs. **39¢**

Fresh Broccoli Large Full Bunches—Each **39¢**

Snail Pellets Safeway Brand 2 1/2-lb. Box **48¢**

ARTICHOKES Cara Mia Marinated Hearts, Bottoms or Cocktail Style—Hearts, Mix or Match 6-oz. Jar **3 for \$1**

HEATHER (Erica Persulata) A Long Blooming, Hardy Garden Plant in 4-inch Plastic Pots Each **99¢**

Coffee & Tea

Hills Bros. Coffee	All Grinds 2-lb. Can	\$1.45
Hills Bros. Coffee	Regular, 1-lb. Can	88¢
Edwards Freeze Dried	8-oz. (4-oz. \$1.03)	\$1.78
Edwards Coffee	All Grinds—2-lb.	\$1.41
Edwards Coffee	Regular or Perc.—1-lb. (All Grinds—3-lb. \$2.11)	81¢
Nob Hill Coffee	Whole Roast—1-lb. Bag	75¢
Safeway Instant	10-oz.	\$1.24
Canterbury Black Tea	48 Bags	49¢
Red Rose Tea	48 Bags	52¢
Max-Pax	New From Maxwell House—20 Ring (10-Ring 89¢)	\$1.45

Household Needs

Bath Tissue	Truly Fine, All Colors 2-Ply Sheets—4-Roll Pack	49¢
Scot Towels	Decorated—188-Count	31¢
Water Softener	White King—57-Oz.	61¢
Liquid Detergent	Brocade—48-oz.	79¢
White Magic Bleach	Plastic Gallon	36¢
Aluminum Foil	Kitchen Craft—12" x 75" Roll	64¢
Dishwasher Detergent	White Magic 3-lb. 2-oz.	67¢
Fabric Finish	White Magic—20-oz.	44¢
Fabric Softener	White Magic—33-oz.	40¢
Distilled Water	Gallon	37¢



Discount Prices On Frozen Foods

Swanson Meat Pies	All Varieties—8-oz. (Manor House—8-oz. 20¢)	27¢
Macaroni & Cheese	Marion—8-oz. (20-oz. 39¢)	22¢
Banquet Dinners	All Varieties—Regular Size	39¢
Beef Enchilada Dinner	Porto—11-oz.	46¢
Chinese Dinners	China King, All Varieties—11-oz.	75¢
Fried Chicken	Banquet—2-lb. (14-oz. 84¢)	\$1.57
Stouffer Foods	Creamed Chicken, Macaroni and Beef With Tomato—Reg. Size	69¢
Chicken & Noodles	Escalloped, Stouffer—11 1/2-oz.	78¢
Spinach Souffle	Stouffer—12-oz.	39¢
Tortino Pizza	Mexican or Hamburger Regular Size	75¢
Deluxe Pizza	Bel-air, Combination—16-oz.	82¢
Potatoes O'Brien	Ore Ida—24-oz.	38¢
Stuffed Baked Potato	Holloway House, With Cheese—12-oz.	48¢
Stuffed Peppers	Holloway House—14-oz.	83¢
Birds Eye Tasti Fries	20-oz.	42¢
Swanson Breakfasts	All Varieties Regular Size	42¢
Orange Juice	Scotch Treat—6-oz.	18¢
Awake Orange	Birds Eye—9-oz.	29¢
Dole Juices	Pineapple or Pineapple-Orange—6-oz.	18¢
Grapefruit Juice	Bel-air, Sweet—6-oz.	24¢
Sara Lee Coffee Rings	All Varieties—10-oz.	63¢
Buttermilk Waffles	12-Count—9-oz. Package	48¢
Downyflake Bread	White, Sliced—1-lb.	43¢
Cream Pies	Marion, Strawberry or Blueberry—18 1/2-oz.	55¢
Boysenberries	Marion—10-oz. (Melon Balls—12-oz. 29¢)	35¢
Bel-air Pies	Peach—24-oz. (Apricot—24-oz. 45¢)	37¢
Lucerne Sherbet	All Flavors—Quart	43¢
Simple Simon Apple Pies	34-oz.	72¢
Johnston Pies	Strawberry Rhubarb or Custard—Regular Size	79¢
Birds Eye Cool Whip	Bonus Pack—9-oz.	58¢
Puddings	Cool-n-Creamy, Birds Eye, All Flavors (18-oz. 66¢)	39¢
Peas & Carrots	Bel-air—32-oz. (10-oz. 17¢)	49¢
Broccoli Spears	Green Giant, In Butter Sauce—10-oz.	38¢
Peas	Birds Eye, With Cream Sauce, Potatoes With Sauce, or With Pearl Onions—Regular Size	31¢
International Vegetables	Birds Eye—10-oz. Pack	43¢
Carrots With Brown Sugar	Birds Eye 10-oz. Pack	31¢

WHOLE FRYERS
Manor House, U.S.D.A. Grade A, Flash Frozen —Lb. **31¢**

Fryer Parts	"Valley Fresh" Thighs or Drumsticks—Lb.	59¢
Tom Turkeys	Manor House—Lb. (Hens—Lb. 42¢)	36¢
Fried Chicken	Gronny Pickett—Lb.	88¢
Leg of 'Spring' Lamb	U.S.D.A. Choice Grade—Lb.	\$1.04
Jumbo Crab	Whole Dungeness—Lb.	59¢
Halibut Roasts	Pacific—Lb.	69¢
Raw Shrimp	Medium Size, In Shell—Lb.	99¢

SLICED BACON
Dubuque Mississippi or Smoked Slab By The Piece—Lb. **49¢**
(Sliced Slab—Lb. 64¢)

Safeway Bacon Sliced—1-lb. Package **66¢**

Smoked Hams	Whole or Half, Hock Removed—Lb.	64¢
Boneless Hams	Armour Part Style or Dubuque Royal Buffet—Lb.	\$1.44
Franks	Oscar Mayer, All Meat or All Beef—1-lb. Pkg.	79¢
Smokie Links	Oscar Mayer—12-oz. Package	79¢
Variety Pack	Oscar Mayer—12-oz. Package	99¢
Bologna	Oscar Mayer, All Meat—12-oz. Package (All Meat or All Beef—8-oz. Package 52¢)	78¢

CORNEB BEEF
Safeway or Shenson's
Boneless Brisket Cuts —Lb. **88¢**

Reg. Ground Beef	Always Fresh At Safeway—Lb.	62¢
Boneless Chuck	U.S.D.A. Choice Grade Beef Roasts—Lb.	96¢
Full Cut Round	U.S.D.A. Choice Beef Steaks—Lb.	\$1.09
Crossrib Roasts	Boneless, U.S.D.A. Choice Beef—Lb.	\$1.13
Beef Tongues	Excellent Served Hot or Cold—Lb. (Sliced—Lb. 34¢)	68¢
Beef Liver	Sliced—Lb.	79¢
Safeway Franks	All Meat—1-lb. Package	66¢

TURKEY ROASTS
Thigh and Drumstick with Portion of Back, Neck and Giblets—Lb. **29¢**

Pork Loin Chops	Center Cut—Lb.	99¢
Pork Roasts	Whole or Half Leg—Lb. (Boneless Butt Cut Roast—Lb. 79¢)	78¢
Fresh Pork Picnics	Whole or Half Shoulder—Lb.	48¢
Pork Spareribs	Small Select Sides—Lb. (Pigs Feet—Lb. 31¢)	75¢
Sausage	Safeway, Pure Pork or "Whole Hog"—Lb.	69¢
Veal Patties	or Veal Birds, Manor House—Lb.	91¢
Canned Hams	Dubuque Royal Buffet—5-lb. Tin	\$4.69
Canadian Bacon	Armour Country Brand—Lb. (Center Cut—Lb. \$1.19)	\$1.08
Stuffed Pork Rolls	New From Manor House (With Apple Dressing)—Lb.	91¢

FRYER THIGHS
Jessie Jewel, Flash Frozen
Pelvic Bone Attached **\$1.99**
—5-lb. Box

7-BONE CHUCK
U.S.D.A. Choice Grade Beef
Famous Safeway Trim —Lb. **66¢**

SMOKED PICNICS
Small Select Pork Shoulder Roast
Half or Whole —Lb. **39¢**

GAME HENS
Manor House, U.S.D.A. Grade A
Flash Frozen —1-lb. 4-oz. Each **59¢**

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SAFEWAY

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Stuyvesant Fish faces a dilemma

Can he preserve his beautiful 5200-acre ranch?

BY PAT GRIFFITH

The wildflowers are blooming on the broad slopes that rise in sensuous curves above Highway 1, dappling the deep green with flecks of yellow and purple and white.

The road up to the ranch house sweeps in a graceful arc around a herd of Black Angus, who pause in their grazing to stare balefully at the unwelcome intrusion in their pastoral solitude.

The road twines still higher until it reaches the summit, where a blue-shuttered adobe house and a cluster of out-buildings nestle on a plateau that is dwarfed by the magnificence around it.

This is Palo Corona Ranch ... the Fish Ranch ... emerald hills that rise like folds of velvet above the artichoke fields.

For resident and visitor alike, these hills have been an enduring source of beauty and inspiration, in much the same way that Point Lobos or the Lone Cypress or the plummeting cliffs of Big Sur have been.

Thus it comes as a rude, agonizing shock to realize that sometime in the not-too-distant future, this view could be bulldozed from the face of the earth.

If and when that day comes, the unhappiest person of all will be the man at the top, Stuyvesant Fish.

It was from the top of Palo Corona last week that Fish spoke of many views -- of hills and forests, of trespassers and taxes, of pressures and people.

He spoke with a sadness laced with anger, and with a resignation tinged ever so slightly with hope.

He reminisced about his father, Sidney Webster Fish, first cousin to Hamilton Fish, who left upstate New York in 1926 to recuperate from an illness in California and wound up buying the first 600 acres -- those cherished forward slopes -- of Palo Corona Ranch.

"They built this house and the other buildings for \$30,000," he laughed. "I wouldn't want to try that now."

Through the years more land was acquired, some high, grassy meadows good for pasture, some densely wooded back country, until the ranch evolved to its present size, 5200 acres.

"This used to be a very friendly, human little community in the old days. There were never any locks on gates or on doors," he mused.

CATTLE DRIVES

"One could look out from this hill and not see a single building except the Carmel Mission, and maybe a few houses in Carmel. In the late 20's and into the 30's we'd drive our cattle up over the hill to the stockyards in Monterey to ship them. There was so little traffic it wasn't a problem.

"Nowdays when the kids say they want to go back to a simpler life, to have everything the way it was before, I say 'I couldn't agree with you more. But you can't do it. It just isn't working out that way.'

"Everything has gotten progressively worse and worse."

He paused, took a slow drink from a can of diet cola. The congenial clutter of his small office gave a fast portrait of the man: shotguns leaning in a corner cabinet, a Harvard yearbook among the reference works sharing built-in shelves with handsome family photographs from an earlier era, framed Navy commissions from World War II below a set of gleaming longhorns, a stuffed boar's head staring across the room at a giant aerial photograph of the ranch.

He turned to the photograph and pointed out a broad bowl in the hilly terrain above Carmel Valley.

"People are so willing to forget," he continued.

"In 1936, Frank Porter had 600 acres in a bowl area farther up the Valley that he had bought from the San Carlos Ranch. It was all marked out for development, but because of the depression he couldn't swing it, and my father offered to buy it.

"That land has been kept open, undeveloped, ever since. But there's no credit for that.

"Now people get up and say they have a vested interest in these hills and valleys, with absolutely no consideration for what they've done to our views and our valleys that we've loved so much.

"They complain because the Odellos want to develop their land, and there's no credit for the years and years the Odellos worked, and for all the losses they've taken. And these are the same people we've watched come in here and build their homes and scar up the hills and leave nothing behind.

"The Odellos have watched healthy boys and girls go to the store to shop with food stamps, and then drive into their property at night and take out sacks of artichokes. These are kids perfectly capable of doing something, and they'd rob them blind.

CATTLE SLAUGHTERED

"It gets worse and worse on the ranch. More and more fences cut. Poachers come in on motorcycles and shoot calves and hack out a chunk of the best meat and leave the carcass there to rot. Sometimes they use the rotten carcass to draw wild boar.

"It is happening more and more frequently.

"The back country has lost all its peace and tranquility and charm. There are almost no deer left, or boar. Very, very few. The hunters have gotten them.

"We have had someone come on the ranch and shoot a bull in the eyes and leave it to die. Another time two horses were shot in the stomach when they were locked in a corral and couldn't get away. This is called love?

"We can't sit out there every single night with a shotgun laying for these people, although of course sometimes we do lie in wait. That takes time away from all our regular ranch work.

"And really, it doesn't do much good if you do catch someone. The last two groups of poachers I know of were let off by the judge with a slap on their wrists. The liberal courts have the attitude: 'What right does any rancher or farmer have to spoil sonny's vacation?' - and they let them all go.

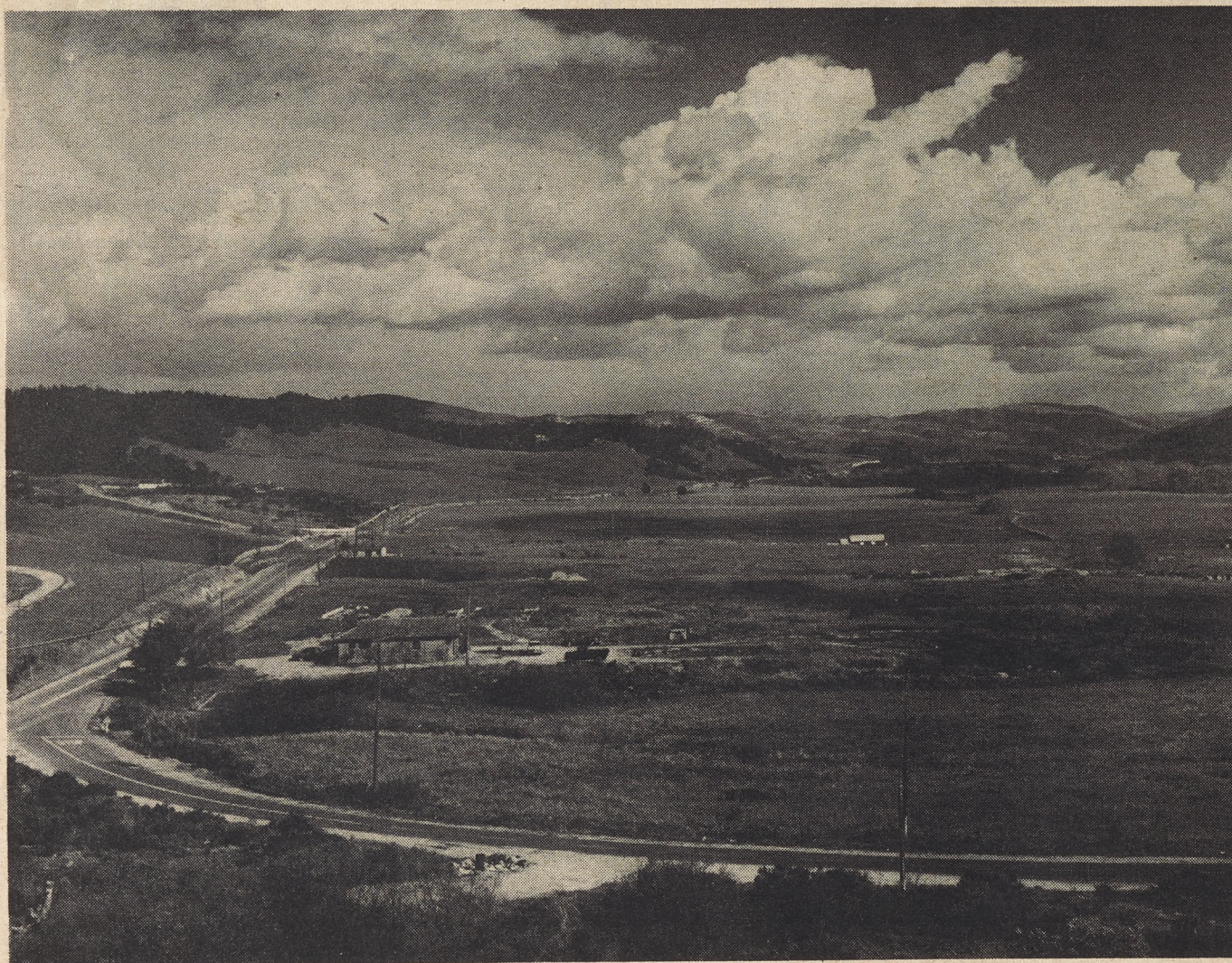
"Meanwhile the price of beef is the same today as it was 20 years ago, but everything else has gone up three or four times or more -- the cost of general maintenance and repairing fences, keeping trails open, feed, taxes."

Right now Fish has another problem. The long dry spell has hurt his pasturelands, and much of the grass is already turning to seed. Barring a sustained rainfall soon, he will have to ship his cattle to pasture elsewhere in the state in a month in order to keep them alive.

"Four years ago," he continued, "I put those frontal slopes in a scenic easement to last for 20 years. Since that time the taxes on the whole ranch have about doubled. And everybody says 'I wonder what that SOB is getting away with?'

"This ranch has lost money for years. If someone owned

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ONLY A FEW PEOPLE living here now can remember this scene...and yet this picture wasn't taken so long ago. This

was the entrance into Carmel Valley only 20 years ago. Look familiar?



A SWEEPING VISTA of ocean, bay, forests and fields--plus houses and shopping centers--greet the eye from the top of Palo Corona Ranch. When Stuyvesant Fish's parents pur-

chased the propo almost no buildi for the Carmel

stock in a company that kept having increasing losses, the way we do, they'd throw the management out. They wouldn't tolerate it for a minute.

"A lot of times it's been a bloody sweat keeping this show going, but nobody cares about that. The only reason I've been able to hold out this long is because of other business investments.

"Not that I want a lot of pats on the back, but I do expect some realism. There is a limit how much a man can take. He smiled, and said more in exasperation than anger:

"Now the idea is 'what right do these fascists have to own

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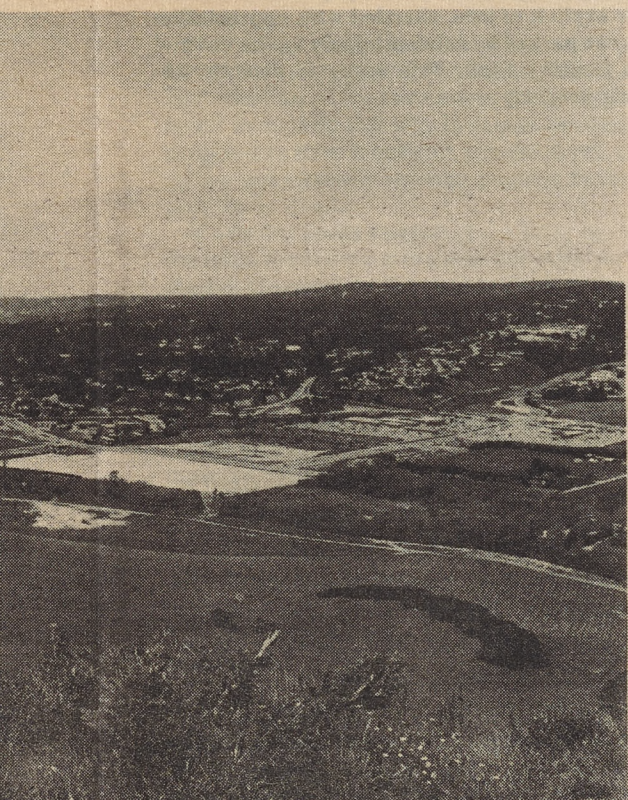


ONE OF THE MOST FAMILIAR and exquisite of all scenes on the Monterey Peninsula is the rolling panorama of the Fish ranch, rising in undiluted beauty above Carmel Valley and Highway 1. For hundreds of homes on the northern slopes of the Valley, the graceful contours of the Fish ranch

provide a breath-taking vista. There was a time when the reciprocal view, looking north from the Fish ranch, was much the same. But as the picture at the right shows, a few things have happened to the area since the early '30s when Fish drove cattle over the hills to Monterey. Now only the

Odello artichoke fields stand between his property and sprawling shopping centers, planned high-density developments and an increasing number of near neighbors.

Photos by George T.C. Smith



chased the property in 1926, and for many years thereafter, almost no buildings could be seen to the west or north except for the Carmel Mission.



big pieces of property?' Maybe they're right. So why should anyone have to take the loss?

"There's no such thing as tax relief. Just people thinking that you're living off the fat of the land. But nobody says: 'I'll share the losses with you, fellow!'"

"So it isn't much fun anymore when all you live with are brickbats and people wanting to know what right you have to exist on your land. There's no joy like there used to be."

WATCHING ODELLOS

Despite all his grievances, Fish is extremely reluctant to call it quits. What happens to the Odello property will have a

major bearing on what happens to the Fish Ranch.

Here his feelings are somewhat mixed.

"Nobody hates to see the Odello fields go more than I do," he exclaimed. "They're my good friends, my neighbors. They've cared for their land."

"Put in a development and you'll have kids cutting the fences, shooting the bulls with their little .22 rifles that daddy gave them ... and if one is so bold as to complain and say 'don't do that,' then they'll just come back and drop a match on your property ... it's a nightmare ..."

"At the same time, I know the anguish and suffering the

Odellos have gone through, the sleepless nights they've had. They have a right to a return from their land."

He opened a large spiral book containing maps and detailed proposals of the Three Ranches Plan.

This is a master plan developed by Fish, the Odellos and Tom Hudson establishing densities and locations of future development on their adjoining ranches. It was formally approved and adopted by the Planning Commission and the Board of Supervisors in 1966 and incorporated into the

(Continued on next page)

Stuyvesant Fish . . .

Continued from preceding page

Monterey Area General Plan that year.

"Originally this whole area could have had suburbia smeared all over it," Fish declared, pointing to an old Monterey Area Plan map that showed dots representing one-acre homesites covering the vast area like chickenpox.

"In 1966 the County demanded we come up with plans for the orderly development of our properties. We did this at a cost of \$30,000.

"I lifted all development off these forward slopes and put it all back in the bowl area, where it can't be seen from the road at all.

(This is the former Porter property which Fish now feels he will probably be forced to develop 5 to 10 years from now. It is reached via the San Carlos Ranch road.)

"The Hudsons put very light development on their property, leaving that entire headlands area (to the west of Highway 1, just before Point Lobos) open.

"The Odellos did have a somewhat higher density on their land, because that was what they felt they needed.

"At the time everyone jumped up and down and cheered and said this was a great plan. It was accepted with accolades. Now people are saying they're against it and really didn't mean it.

"So if there's no honor, no acceptance of something everyone cheered for only five years ago, no respecting of agreements, then the whole thing is blown wide open.

"I'm going to be looking damn hard at how this Odello thing evolves. If they're not allowed to develop within reasonable standards that are fair to them and fair to the whole community, then we've all had it.

"In that case, I don't know what my tack might be -- okay, all bets are off. If the Odellos aren't treated fairly, then I'll know what kind of treatment I'll be in for. There'll be no honor left.

"At that point why should I stay to pay higher taxes and suffer further losses of cattle and more vandalism? Might as well smear polka-dotted suburbia on everything. Then I'll be making a search for a ranch in Montana where there's friendliness and real neighborliness and people aren't shooting your cattle."

OTHER USES?

Fish thinks it would be an excellent idea for the State or the Carmel Sanitary District to buy all or part of the Odello ranch at fair market value, but he doubts it will happen.

"Where's the money coming from?" he asks. "The county has insufficient funds, the Sanitary District says it can't afford it, the State is short of cash."

There is one thing Fish wouldn't want if the property were purchased for a park -- public campgrounds. "The place would become a filthy garbage dump and everyone around here would be robbed blind ... all those homeowners as well as us. Of course a daytime park with some hiking and horseback riding trails would be different."

If the whole problem of the Odello ranch is resolved "with grace and reason," Fish said, he would feel much more inclined to listen to proposals aimed at keeping his forward slopes in a greenbelt for a long time to come.

"Sure, I'd like to talk about that," he shrugged. "God



THERE'S NO DOUBT that geography has played a major role in most of the world's great conflicts, when national policies are determined, quite literally, by the land they encompass. The same can be said for smaller issues. For

knows I don't want to develop it. I want to live out the rest of my life here, depending on how much more I have to take."

Fish isn't entirely convinced, however, that most people really want the land conserved.

"I think some of these tears are crocodile tears. Every butcher, baker and candlestick maker stands to earn a lot more money if there are a thousand people on a thousand acres. Even the officials think 'Oh boy, it will help the budget a lot if we have lots more people, all paying taxes on their own houses, instead of that one person sitting up there on all that land.

"So I think some of this sudden concern for land is for laughs. Otherwise you wouldn't see farmers being harangued and taxed off their lands all over the state.

"We've already proved we're for conservation. We've proved it since 1926. We haven't developed this area. Everyone else has.

"For the last 20 years it has been like a creeping fungus, coming closer and closer all around us.

"Everyone says they don't want this, but the pace is accelerating. Nobody seems to be able to stop it, and finally it all grinds you down to the place where you say the hell with it.

"People drive you to do what they say they don't want, and what you don't want.

"They know not what they do."

people living in Hacienda Carmel, the view looking up at the Fish ranch is the greatest. They, like most residents of this area, hope it will never be developed. But then, of course, there's the view from the ranch looking down...



STUYVESANT FISH, whose views on population control have been rather explicit of late, chortled with appreciation when he saw this car parked by condominiums on the Carmel Valley Golf and Country Club. This scene is directly adjoining part of his property.

An Open Challenge

From all that has evolved in recent months, it has become apparent that as more and more of the Valley disappears, the landowners are reaching the end of their rope. Instead of the totally negative approach, with endless hand-wringing and hair-tearing, it seems time for concrete, constructive, positive action.

All the members of the following groups, through their representatives, say they are vitally concerned about the Valley and its beauty. Admiral Fisher states he represents the Carmel Citizens Committee with something over 600 members. George Sackman says the CVPOA membership is around 800. Ken McGinnis of the Rancho Rio Vista Property Owners Association represents 80 to 90 members. There are over 200 people in the Mid-Valley Property Owners Association. If these figures are correct, there are at least 1600 to 1700 members in these groups alone.

With \$1,000 from each and every member as a true subscription of good faith, they could come up with a sum of money that could take City Reconstruction Company out of the picture and cover more than half the cost of acquiring the

Odello property.

As far as I personally am concerned, as soon as the above-named organizations have demonstrated their bona fide good faith and determination to preserve the Carmel Valley by the fact that a minimum of 95 percent of the membership has subscribed the specified \$1000 per individual, not family, I will personally guarantee three times the required subscription fee--\$3000.

Undoubtedly there will be many who say they are unable to afford such a subscription charge. If so much time were not wasted in time-consuming meetings merely to puff up individual and collective egos and self-esteem, and were instead put to some constructive use, I feel sure each individual could raise the money easily.

The Carmel Area Coalition is also seeking funds to assist in the possible acquisition of the Odello land. I also know of private individuals who do not attend many meetings, but who would be happily willing to contribute when they are aware that these other more active groups have proved their true intentions by actual participation and subscription.

Perhaps Earl Moser would be interested in

exerting his influence with the Sierra Club's enormous membership in contributing a few dollars apiece to further this unique opportunity to conserve this beautiful piece of property.

It is now painfully obvious to all, that due to ever-increasing taxes, costs, etc., that the days of the visual "free ride" are over. What is required now is a sharing of responsibility for maintaining open space and green belt by the local citizens.

This can not, and I emphasize not, be effected (as was suggested by various shrewd buck passers at various meetings in the past) by raising the taxes on all local lands. This merely creates the domino effect. Then other farmers and ranchers would have their taxes jumped skywards to acquire the first man's land. They, in turn, would then quickly be forced to sell.

This has to be accomplished, if at all, by individual responsibility, individual caring and individual subscription. This would not only be a magnificent visual contribution to the beauty of the Monterey Peninsula and its residents, but to all who will pass this way in the future.

STUYVESANT FISH



ROUNDUP ON WHELPING: There are a few loose ends to tidy up in dealing with the delivery and care of a litter of puppies.

If you have been timing the occurrence of labor and the delivery of each successive puppy, you will have a general idea of when the next is due.

If your bitch has been delivering a puppy every 25 minutes, for example, and about an hour has elapsed since the last puppy arrived, you can reasonably assume she is finished. She should show no anxiety, no straining and no unease. Of course, you must use judgment in deciding that all the puppies have been born. If you have a Labrador Retriever bitch who has been large and heavy before whelping, you cannot assume she is finished when she has produced two puppies! On the other hand, two puppies can be a normal litter for a little Toy breed.

Once you are reasonably certain whelping is completed, have someone put a leash on the bitch and take her out to relieve herself. She won't want to go; and she may brace herself and resist stubbornly. Insist that she be taken out—and caution your helper to watch that she doesn't suddenly deliver a final puppy outdoors!

While she is absent, gently remove the puppies from the box one by one. Now is the time to check them for birth defects such as cleft palate and hairlip and for obvious mismarkings. You can list their sexes and weigh them, too.

Place the puppies in a towel-lined carton or into your "incubator." Then remove enough layers of soiled newspaper from the whelping box to reach clean, dry paper. Add additional sheets of newsprint to reach a goodly thickness.

Return the puppies to the box and bring the mother back in. She will no doubt return to her babies at once, check them over and curl herself carefully around them.

Place a dish of clean water just outside the box for the bitch and leave the new family in peace.

THE DAY AFTER whelping, the bitch should be seen by a veterinarian. He will confirm that there are no undelivered puppies or placental material, will check her temperature, vaginal discharge, etc., and probably give her an injection that will safeguard against infection and facilitate uterine shrinkage to pre-pregnant size.

Should you discover deformed or badly mismarked puppies in the litter, they should be taken along to the vet. Deformed puppies should be humanely put to sleep; the vet will do so with an injection of barbiturates or other drugs.

NEVER attempt to drown unwanted puppies in a bucket of water. This is a ghastly procedure, with the little ones taking quite a time to succumb and struggling fiercely.

Mismarked puppies are those whose coloring differs from the accepted standard for the breed. White toes on many solid-colored breeds, or white patches on chest or head are mismarkings. If these puppies are otherwise healthy, we see no reason to destroy them.

Rather, they should be raised and sold as pets, at reduced prices and with restrictions. They can be sold without any papers, or with a written agreement to spay any mismarked female puppy when she is old enough. Upon proof of spaying, the owners will receive her pedigree and registration certificate.

There are many families who could provide excellent homes for your puppies who cannot afford a top-quality pup. Such families, if they are made to understand why the puppy is not to be bred and why it cannot be shown, are generally delighted to have a healthy, purebred pet. So think carefully before you casually consign puppies to death.

Many dog books suggest that a litter be "culled" to permit the bitch to raise no more than six puppies. This is done as a matter of course in Germany. We feel that a healthy bitch with ample milk supply who is being properly fed can raise 10 or more puppies with ease; many bitches raise 14 or 16 puppies. And should a large litter require supplemental feedings, the satisfaction of raising two or three more beautiful puppies far outweighs the work involved.

FOR THE FIRST three weeks, your concerns will be mainly in feeding the bitch and cleaning the whelping box.

The day after whelping, feed the mother soft, nourishing, easily-digested food. A beef broth, cooked from bones and organ meats with a few vegetables can be poured over kibble, allowed to soften and cool. Add cottage cheese or a soft-boiled egg and sprinkle some powdered non-fat milk over it. Be sure that the bitch is receiving her vitamin and mineral supplements daily.

She may relish three or four times her normal diet. Feed her three times a day or more often and give her as much as she will readily consume. She should have a good supply of raw or cooked beef in addition to her other foods. Fresh water, placed just outside the whelping box and changed frequently, is a must.

Your bitch may refuse to leave her puppies to eat. That's perfectly normal. Cater to her for a few days by placing the feed dish inside the box, just beside her head and watch her go to it! You may have to continue to force her outdoors for a few days for exercise and to relieve herself.

No one can deny that there's an awful lot of extra work involved in raising a litter of healthy puppies. But almost everyone who's done it and has seen his healthy, handsome, home-raised pups go gaily off to their new homes, admits the pleasure and satisfaction far outweigh the efforts involved.

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Little League field hearing March 31

A meeting of residents of the Los Laureles tract and the board of directors for the Carmel Valley Little League ended with lines established assuring communication, cooperation and a sincere effort between the two groups to bring about traffic control in what has become a hazardous area.

The problem arose when the February 24th presentation of the Carmel Valley Little League's application to the County Planning Commission to construct a second baseball diamond was protested by residents of the area who objected to the additional traffic increase another diamond would produce on the narrow access road of Paso Hondo. The hearing was continued until March 31.

Jim Clark, president of CV Little League, contacted many of the petition signers personally and invited them to last week's meeting. The issue was discussed before an audience of 30 with William D. Powell, spokesman for the residents near the ball field, accepting the offer of the CV Little League to appear with them before the Planning Commission and support their plea for reduced speed limits, and a possible installation of permanent or temporary signs to alleviate the danger during the baseball season.

CARMEL MIDDLE SCHOOL HONOR ROLL

SECOND QUARTER 1970-1971

EIGHTH GRADE

HIGHEST HONORS: Jeffrey Ryan, Kathleen Terman, Blanca Zarazua.

HIGH HONORS: Thomas C. Allaire, Susan Arriola, Andrea Lynn Bialek, Amy F. Bommersbach, Mimi Bommersbach, David H. Cunningham, Barbara Drye, Diane Lee Fearn, Jill Feder, Ronda Fleming, Roberta Glen, Carol Rae Hartman, Patrick A. Hill, Frances Hoffman, Candace Jane Kaller, Marian Keeler, Patrick Kercheval, Denise Knight, Luanne Mary Lemos, Constance Lorenz, Katharine Matthews, Constance McQuiston, Lisa Lyn Porch, Sharon R. Rhoades, Louis Sbarra, Heather Spencer, Katrin A. Stolfi, Kimberly Ann Thigpen, Rebecca Z. Walker.

SEVENTH GRADE HIGHEST HONORS: Susan Fuhs, Flora Pomeroy.

HIGH HONORS: Coral Armstrong, Wendy Artellan, Regan Beckmeyer, Amy Brock, Kenneth Cook, John Steven Davis, Ann Dawe, Robert Henry Dormody, Tanya J. Foreman, Livia B. Giusi, Diann Marie Golden, Brian A. Harris, Maureen E. Horan, Deborah Huszagh, Michael Thomas Irwin, Kerry L. Lake, Karen Marie Lemos, Julie W. Lipman, Karen H. Livingstone, Luarent P. Longfellow, Karin Lucas, Anina Marcus, Lisa McCusker, Heather L. McPhee, Robin Lynne Morris, Veronica Panholzer, Nancy Parsons, Tracy Ann Rushmer, William A. Sanford, Gretchen P. Smith, Suzanne Smythe, Wendy Carol Thorpe, John Taylor Tousey, Clare M. Twohig, Jerome Vandenbrouche, Kathleen Marie Walsh, Karen Anne Warner, Sonia L. Weisman, David Williams, Alex Wilsdon, Julie Ann Zoellin.

SIXTH GRADE

HIGHEST HONORS: Nancy Fleming, James Theodore Ryan, David Kemal Shefik, Nancy Alice Than.

HIGH HONORS: Claudine J. Arnal, Barbara Diane Bell, Veronica Elaine Bestor, Paul E. Bialek, Alexander Blevens, Jess G. Bragg, Leslie E. Bussinger, Angela Caldwell, Donald Fred Clark, Karel Criddle,

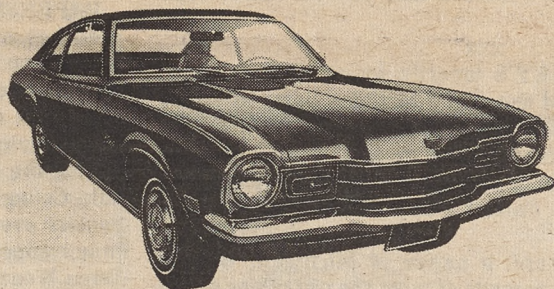
Carol Ann Davis, Jennifer Dawe, Roberta J. Douglas, Caroline Drye, Andrew Faulkner, Steven Paul Gere, Olav Grinde, Susan Mary Groves, James Craig Hill, Claudia Hrusa, Wezlyn Gay Martin, W.V.G. Matthews, Mark Christopher McCurry, Greg Turner Miller, Mary M. Moore, Karen J. Morris, Guadenz Panholzer, Karim C. Sadeghi, Susan Schacher, Rozanne Slaughter, Camille Ann Stewart, Gretchen L. Stolfi, Meredith Stone, Daniel W. Sturges, Julie Ann Taguchi, Ellen Louise Taylor, Gregory R. Thigpen, Stacey Anne White, Laura Ann Wilson, Gayle Marie Yohman, John P. Yurkovich.



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Rev. Don Johnson
659-2431

St. Philips Lutheran Church
CARMEL VALLEY ROAD near SCHULTE ROAD

Service 10:00 a.m. Church School 11:00 a.m.
Rev. George W. Schardt
Pastor
Phone 624-6765 or 624-0856

First Baptist Church, Carmel
Corner of Carmel Valley Road and Schulte Road
Sunday Services
Sunday School at 9:30 a.m.
Morning Worship at 11 a.m.
Hour of Encounter 6 p.m.

Our Lady of Mt. Carmel CATHOLIC CHURCH
CARMEL VALLEY VILLAGE Carmel Valley Road and El Caminito
MASSSES:
Sunday-9:00, 12:00, 5:45
Saturday at 5:45 p.m.
Rev. Douglas Keating, Pastor

UNDER THE OAKS & AMONG THE CACTI

By Mildred Hattan

A LUNCHEON SHOWER preceded by champagne cocktails to toast the bride-elect, Georgia Galloway, was given at the Rancho Del Monte Resort by Mrs. Leo Diner of Middle Canyon Road and Mrs. Lucille Hobson of Calle de la Quien Sabe. Tables were centered with arrangements of purple iris, daffodils, and yellow daisies ... a spring theme of yellow prevailed about the room in napkins, placecards and nut cups.

Out of town guests included Mrs. John Donohue of Dublin; Mrs. Ken Jones of San Francisco, Mrs. Christopher Diner, San Francisco; Mrs. John Diner, Corte Madera; Mrs. Robert Wills, Salinas; Miss Liz Barr, San Francisco, Mrs. Jim McKeown, Carmel and the Misses Roberta Little and June Parker. Invited also were Mmes. William Alperth, James Short, Maryalyce Cobb, Peter Coniglio, Willie Belle Mason and Shirley Carron. Sending gifts but unable to attend were the mother of the groom-to-be, Mrs. John Reiner, his aunt, Mrs. Ronald Anderson, and his great aunt, Mrs. Margaretha Reiner, all of whom are residents of Redding.

April 17th is the date selected for a Valley wedding by Georgia, who is the daughter of Mrs. Florence Kari Galloway of Carmel Valley and Capt. Harry Galloway of Mesa, Arizona, and Robert John Reiner, who is the son of Mr. and Mrs. John Reiner of Redding.

Georgia, who received her B.A. in Spanish from California State College at Long Beach is also a graduate of Monterey Peninsula College and attended the University of Valencia in Spain and the Monterey Institute of Foreign Studies. She is employed at the Naval Post Graduate School.

Bob, a graduate of Shasta College and Cal Poly at San Luis Obispo with a BS in Industrial Technology Engineering is an engineer with General Electric in San Francisco.

xxx

MRS LARRY BUSICK was elected president of the Ladies Auxiliary of the Carmel Valley Volunteer Fire Department to be installed with other members of the new slate on April 1 at the Rancho Del Monte Resort. Serving with Harriet will be Mrs. Christopher Spaulding, vice president, Mrs. Bill Ijams, treasurer, Mrs. Erasimo Belleci, corresponding secretary, and Mrs. John Radon, recording secretary.

xxx

IT'S A BOY is the news from the Salinas Memorial Hospital where Kellie and Keith McClaran welcomed Alexander Kelly on February 12. Waiting at home to welcome the baby brother was three and a half year old Alicia Carrol. The former Valley-ites now live at 161 Clark Street in Salinas. Grandparents, all Salinas residents, include Mr. and Mrs. J.P. Adcock and Mr. and Mrs. Max McClaran.

xxx

ONE OF THE VALLEY'S favorite senior citizens, Mrs. Fred Clark, was guest of honor at a birthday party attended by just a few of the friends who over the years have attended numerous card parties made all the more enjoyable because of her presence. Since she is particularly fond of canasta, the luncheon served in a St. Patrick's Day setting, was followed by cards.

The charming celebrant, a native of Michigan, wore a dress of pink lace and a corsage of pink, the gift of her grand niece, Barbara Wade of Los Angeles. "Auntie" or "Jenny" has called the Valley home for 7½ years and has been a California resident since 1919.

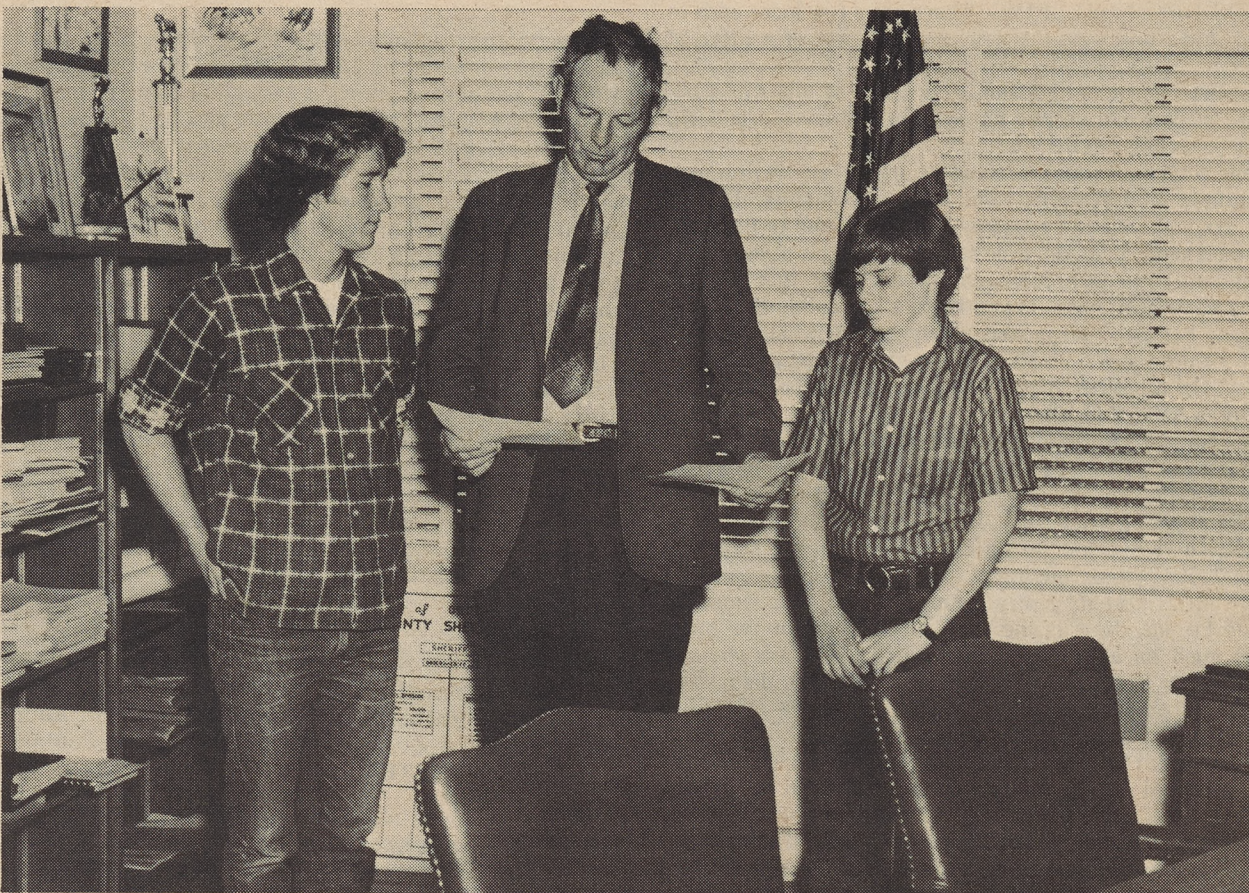
Mrs. Elbert Wade, a niece with whom she makes her home in La Rancheria, was assisted with party preparations by her house guest from Los Angeles, her sister-in-law, Mrs. Lawrence Jones. Among the guests were Mmes. Peter Girard, George Sanford, Vera Stokes, Ida Duncan, Lin Dickie, Thomas McKiernon, James Fitch, Tillie MacDonald, Mary Wolfe, John Hughes, Clifford Bolgard, Philip Walker, Robert Ewing, Joseph Blacow, Charles Hunt and Irving Ollason. The ladies enjoyed the opportunity to visit with Louella Ollason, former Valley-ite who now resides in Scotts Valley.

Four old friends dropped by on the following day to offer congratulations and share a birthday cake baked by former Valley-ite, Mrs. Harry Robertson now of Pacific Grove. These included Mmes. Stella Miller, Amy Mylar, Mable Love and Donald Waylett.

In addition to birthday parties the Wades have had a busy house hold with the arrivals and departures of houseguests from Houston, Texas, Ann Arbor, Michigan, and Southern California.

xxx

NEW MEMBERS WELCOMED at the Carmel Valley Golf and Country Club include Mr. and Mrs. R.D. Martin, Mrs.



"THE UNITED STATES will not falter as long as it has young men of this caliber coming up to eventually take our places in the world" ... these were the closing words of Sheriff Jack Davenport in an office ceremony honoring the outstanding deeds of Mark Brown of Carmel Valley (right) and Jerry Braddock of Salinas. Mark, the 15-year-old son of Mr. and Mrs. Donald R. Brown of Ryan Place received his certificate of appreciation from the Monterey County Sheriff's department for returning a wallet containing \$290

Raymond G. Smith, and Mr. and Mrs. Eldon Woltz who are from Des Moines, Iowa.

xxx

IMPRESSED that they had a coach who practices what he preaches are members of last year's Barracuda Swim Team who learned that Les Waddell will compete for Cal Poly in the NCAA College Division Swimming Nationals at Springfield, Mass. Les who worked last summer at the Community Pool as instructor, life guard, as well as team coach was married during the summer and transferred from Monterey Peninsula College to San Luis Obispo where he is a junior. The eastern event which takes place March 18, 19 and 20 will find him competing in the 800-yard relay. Les, and teammates Dave Wenz, Richard Taylor and Art Carpenter have gone east with high expectations having broken the old NCAA Championship record of 7:40.2 with a time of 7:35.6.

xxx

FIRST PLACE in the annual Student Speakers Contest sponsored by the Carmel Valley Lions Club was awarded Paul L. Saffo by a panel of judges made up of Mrs. Helen Knight, Dr. Joseph Blacow and David Stainbrook. Mrs. D.S. Garrison had coached Paul and the other three contestants, Scott White, Frank Moffett and Justin Fox, all students at Robert Louis Stevenson. Herman Tedrow was chairman of the contest held at the Community Center followed by a coffee hour for the wives of club members and guests who attended.

xxx

SILVER SPUR LODGE in the Foothills of the Sierras was the destination of the Junior High Class from the First Baptist Church of Carmel at Schulte Road. Accompanied by their advisers, Mrs. Barbra Hertzler and Mrs. Lea McBride, the young people attended the retreat with 100 Junior High students from Northern California. Hardy souls, those Junior Highers who topped their list of fun in the snow with tobogganing down a slope ... which ended in a frozen stream!

xxx

A DYNAMIC PICTURE of man's relationship to trees and his environment was presented by Hugh Smith, guest speaker at last week's luncheon meeting of the Kiwanis Club of Carmel Valley. "An old leaf cluster" to the membership who voted \$200.00 to sponsor the Giants, a major team of the Carmel Valley Little League and to assist Boy Scouts with \$140.00 worth of camping equipment.

Guests included president of the Marina club, Harry Nims, who was accompanied by Dick Conklin, Buddy Workman,

which he had found in the middle of the road. Grateful owner, Thomas Bureleson, a Valley resident, told sheriff's deputies that he had spent most of the night attempting to recover his lost property. Braddock was honored for the rescue of Celandonio Oriero, 73 and blind, who fell from the pier at Moss Landing. The 16 year old Salinas boy paddled on a surf board 200 feet from shore to his rescue while none of the group of spectators on shore offered any assistance. "An old oak leaf cluster" ... to two very special teenagers.

and Bill Rings. Chace Mohler was on hand as a representative of the Key Club.

xxx

ONLY THE "PHANTOM OAK MOTH" knows where the honeymoon cottage of the recently married Mr. and Mrs. Lester L. Ball is located ... and Phantom Oak Moths NEVER ... well, hardly ever ... talk! A Valentine's Day bride, the former Emily Namikawa wore a gown of peach chiffon. Her only jewelry was a cross borrowed from the groom's grandmother. A witness at the ceremony performed at the Park Wedding Chapel in Reno was Emily's father, Ralph Towsley, who flew from his home in Salt Lake City, Utah, to be with them. Following a honeymoon in Reno, Carson City, Lake Tahoe and Los Angeles, the newlyweds are at home ... "somewhere in Carmel Valley!"

xxx

ST. PHILLIP'S LUTHERAN

Special Lenten services conducted by Rev. George Schardt are scheduled for the remainder of the Lenten season at the St. Phillip's Lutheran Church on Carmel Valley Road 5 miles east of Highway 1.

These services with the exception of one are a series entitled "In Our Stead" which points out in a meaningful way the relationship between our Lord and the Christian of today.

Services will include March 17, 7:30 p.m. "The Proud"; March 31, "The Uninvolved"; April 8, "The Redeemed" with Maundy Thursday communion.

On Tuesday, March 23 at 7:30, a church drama will be presented by California-Lutheran students under the direction of Mrs. Barbara Hudson Powers, professor of Theater and Church Drama at California College at Thousand Oaks.

Mrs. Powers has acted in films and on television including "The Medic", "The Millionaire", "Pride of the Family" and "The Bing Crosby Show." There will be a free will offering and the public is invited.

xxx

GENERAL MILLS COUPONS

Response to the request by the Carmelo 4-H members to Valley-ites to contribute Betty Crocker-General Mills coupons with which to purchase a Kidney Machine for Monterey County has been to date an exciting success for the boys of the Electric Project who report a total of 4200 collected in the first two weeks.

"An old oak leaf cluster" to the Ladies Auxiliary of the Carmel Valley Volunteer Fire Department who voted to give

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the surplus which had been donated by Valley residents to them for the Fire House kitchen to the 4-H Drive.

Remember May 1 is the deadline (even though outdated they are still acceptable). Please drop your coupons by the Carmel Valley Library, Bowers Pharmacy, Steinmetz Drugstore, or Carmel Rancho Pharmacy ... or phone 659-4160 or 659-2468 and someone will be happy to call for them.

xxx

CARMEL VALLEY LITTLE LEAGUE SIGNUPS

Signups for the Carmel Valley Little League take place Wednesday at the Carmelo School Library at 7:30 p.m.

Any boy who has reached his 8th birthday by July 31, 1971 is eligible. He must furnish proof of his birthdate and be accompanied by a parent or guardian.

A Father-Son Little League Banquet has been scheduled for April 14 at 7:00 p.m. at the Monterey Elks Club. There will be movies, guest speakers, and door prizes. All men and boys associated with the Valley League are urged to plan to attend. Tickets will go on sale at the signup with Zane Speiser in charge. Tickets are \$3.00 for adults and no charge for the boys.

xxx

Frykman in Norway

John Frykman, the Carmel Unified School District's community counselor, is not, as rumor has it, in Poland or Russia.

He's in Norway.

Supt. Harris Taylor said at last week's meeting of the board of education that rumors have been flying around that Frykman was in one of the two first-mentioned lands.

"The next thing we'll be hearing is that he's in Red China," Taylor quipped.

Taylor explained that

when Frykman was hired last year, he mentioned that the Norwegian Government had tentatively requested that Frykman come to Norway to counsel the government on drug usage problems.

When the government formalized the offer, Frykman took a three-week leave of absence, at no pay, and went to Norway. Taylor pointed out that the counselor's expenses are being paid by Norway and not by the school district.

School board rejects accident claim

The Carmel Unified School District Board of Education at its regular meeting last week rejected a claim for damages totaling \$1,750,000. The claim stems from the

tragic, Dec. 15, accident on the south side of the Salinas River Bridge on Highway 1 in which Sharon Elliot, a Carmel High School teacher, and two high school students, Bonnie Brussell and Celia Neill, were killed.

The San Francisco law firm of Hoberg, Finger, Brown and Abramson filed the claim in behalf of Allen W. Brussell and Mrs. Mae M. Brussell of Route 2, Carmel.

The claim is in the amount of \$1 million for the death of Bonnie Brussell and \$750,000 for the injuries to Barbara Brussell. Both were passengers in Miss Elliott's vehicle at the time of the accident.

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Sweeping changes in English department asked for high school

Carmel High School English faculty members suggested three changes in their department to the Carmel Unified School District Board of Education at last week's meeting.

The proposed changes are:

1 - That drama production, yearbook, film production and journalism be transferred from the English department to a new division which would be called productive arts.

2 - That the fourth year English requirement be eliminated.

3 - That students slow to develop writing skills be required to take a composition course in their junior year, and students whose writing skills are superior be allowed early entry into the elective English program.

Ray Gere, chairman of the high school English department, told the board that the faculty was in "unanimous agreement that these three changes would benefit the whole English program."

Gere also told trustees, who will act on the suggested changes at a future meeting, that the proposed changes are interrelated and inter-dependent, "so if only one of the changes is approved, it would not necessarily improve the program."

Explaining the reasons for the first proposed change, Gere, in his report, stated that students rarely charge that the English department has swung too far away from conventional content, "In fact, we are sure they wish we would dare more, be less nostalgic about many archaic traditions of English instruction. However, that some parents fear our program departs dangerously from the familiar English program of their day we are also sure. When they speak out, we have discovered, they usually express concern about several elective courses which though they receive English credit - in truth do not necessarily emphasize writing, nor language study, nor literature. The courses in question are all production oriented, and their essence is to produce films, to stage plays, to publish a school paper, to put out a year-book."

THREE YEARS

Gere said the department was "strongly" recommending the reduction of the four year English requirement to three to encourage continued and expanded involvement in the production courses as well as in the fine arts and applied arts programs.

"The precedent is everywhere evident," the report stated, "the three-year requirement is more the rule than the exception throughout the state; our own English staff agrees that the four-year mandate is not wise, that students should have an increased number of options to pursue their interests, that more is not necessarily better."

In requesting a required composition course for students who are slow to develop their writing skills, Gere said some students are graduating from the high school who "don't write as well as they should."

Such students would take the composition course in the first or second semester of their junior year.

Ninth grade English instructors would decide which students possess superior writing skills and accordingly direct them into the elective program or sophomore English.

Gere said that a student with superior writing skills could

continue into sophomore English if he so chose.

He said that about 20 percent of the ninth grade students might be recommended for the elective program, but that probably about 60 percent of those recommended would probably choose to go into the conventional English program anyway.

Gere pointed out that the elective program would result in students taking classes other than basic English classes that focus on literature and writing. He called it an "enriched program."

Gere and the board heard criticism of two high school English classes.

ENGLISH SEX?

Robert Oross of Carmel Valley said he had been told that sex education was taught for one week last year in an English class.

Mary Lubeck of Carmel asked, "What goes on in an English class when there's not a text book?"

Mrs. Lubeck said that as late as last November her daughter had not been given a text book or any assignments in her English class. When she confronted the teacher, Mrs. Lubeck said, the teacher said she was waiting to see what the students wanted to do.

Gere said that he didn't think the teacher said what Mrs. Lubeck said she said.

In his report, Gere stated that "We think our present English program has substance and diversity and far better serves the interests and needs of our students than the traditional and more restricted English curriculum of five years ago."

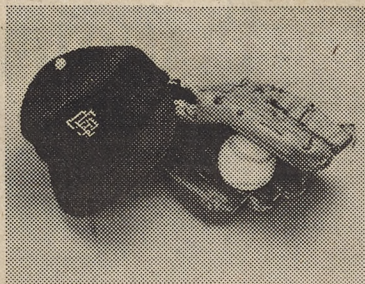
If the board approves the proposed changes, courses to receive English credit under a three-year program would be:

English 9 and 10, basic English 9 and 10, composition I, II and III, creative writing, American literature, British literature, Shakespeare, drama (not production oriented), speech, literature of alienation, film criticism, the Bible as history and literature, English tutorial and journalism (credit to be either in English or productive arts, depending on what area of the newspaper the student works on).

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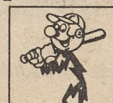


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Valley Airport approved

Peace & Quiet Committee likely to appeal ruling

By PAT GRIFFITH

The Carmel Valley airport was put back in business last week when the Monterey County Planning Commission unanimously upheld its present status as a legal non-conforming use to the full extent of its 2400 foot paved runway.

That point established, the commissioners then quickly approved Al Hood's applications for use permits for a Unicom radio, a 20-foot whip antenna, and a temporary office in his hangar-garage located on residentially-zoned property. The latter use permit expires in three years, by which time Hood will presumably have been able to build a new office on a portion of the airport's C-1 property.

The landmark decisions came with relatively little discussion and almost no hesitation, climaxing a three-part hearing that drew overflow crowds of Valley residents to the Salinas courthouse for the first two sessions.

Fewer than 20 were on hand to hear the final decision, which backed up an earlier ruling by Zoning Administrator Robert Slimmon that Hood had not violated the airport's non-conforming use status last year when he extended the designated runway from 1800 to 2400 feet and surfaced it.

The Committee for Peace and Quiet, representing 1500 members in strong disagreement with that position, had sought a review by the Planning Commission in hopes of overturning Slimmon's ruling.

Last week's vote by the Planning Commission dashed that hope, and the committee's steering committee is expected to meet with Attorney Sean Flavin this week to discuss a possible appeal to the Board of Supervisors.

Several P&Q members have said privately they do expect to appear before the supervisors, and should they fail there, will then press their case in court.

LEASE IN ABEYANCE

So far Hood has not signed any new lease agreement with airport owner Peter Delfino, and Delfino told the Outlook on Monday that he doesn't expect to make any decisions regarding the airport until the legal controversy comes to an end.

In coming to their unanimous decision, the planning commissioners relied heavily on guidance from Deputy County Counsel Roy Anderson, who had reviewed the reams of testimony taken earlier with County Counsel William Stoffers.

The key issues related to the use of the airport back in 1947, when the present zoning laws went into effect.

Attorney Flavin had presented FAA reports, starting in the early 1950's, which consistently listed the length of the runway as 1800 feet and a 1947 aerial photograph which showed an oiled runway of approximately 1800 feet and a cleared, grassy extension at its eastern end.

In deciding that the airport had been built around a basic 2400 foot runway, Anderson and the commissioners apparently gave more weight to personal testimony from Don Cummings, who stated that as a young pilot he had flown charter flights from the field in 1947, that the runway was graded and maintained for a length of 2400 feet and had been so used, on occasion, ever since.

Hood had also offered a letter from Tirey Ford, who developed the original airstrip with his brother, Byington, which confirmed the original 2400 foot length.

It was also pointed out that Hood had not extended the overall territory occupied by the airport when he improved the runway.

Anderson advised the commission to ignore some issues raised by the Peace and Quiet Committee because of insufficient evidence on which to base a decision.

P&Q had charged that Hood's commercial charter operation represented a significant expansion of the airport's

use, but Anderson said he had concluded that the evidence "is meager and in conflict...it existed to some extent in 1947 and was carried on sometimes since then."

CHARTER FLYING NO ISSUE

He said the commissioners didn't have to decide anything about charter flying unless they determined that there had been no charter flying for a period of six months or more, which would mean this use had been abandoned. In that case, he said, a use permit would be necessary to start up a charter operation again.

Anderson also dismissed discussion related to the volume of use of the airport in 1947, noting it has varied over the years and that "intensity of use is not a consideration within wide limits" on any non-conforming property.

He also upheld Slimmon's earlier opinion that if Hood wants to install new fuel tanks on the property and sell fuel, he will need a use permit. This was not really an issue before the Planning Commission, since Hood had already agreed to

abide by that ruling.

At one point after Anderson completed his analysis, commissioner Leon Stutzman asked if paving an additional 600 feet of runway represented a "substantial improvement" of the landing area.

"If the 2400 foot runway is a non-conforming use," Anderson replied, "then this is permissible as upkeep and repair of that non-conforming use."

In granting Hood's request for a use permit for his temporary office, no reference was made of the unanimous recommendation for denial of the application that had been forwarded from the Upper Valley Advisory Committee. Committee members had opposed this on the grounds it would establish a precedent for commercial use of residential property. Hood contended all along that the office is just a temporary one, and that the room will be turned into a den or guest bedroom after he is able to build on nearby commercially-zoned land.

Decision on Cal-Am well due on March 30

The Board of Supervisors will decide on March 30 what additional stipulations to place on a use permit granted the California-American Water Company to drill a new well behind the Begonia Gardens.

This was the net result of a hearing last week in which the Planning Commission's approval of the use permit was appealed to the supervisors by Mrs. Alexander Strachwitz and Francis Strachwitz.

Before that date, officials of the water company were directed to meet with Valley residents in an effort to resolve some of the many objections raised to the well and related iron filter plant.

Attorney Fred Farr, representing the Strachwitzes, told the board that the proposed access road to the 2.5 acre site would come within six feet of his client's front porch.

He said that two other paved roads already lead to the site and urged the water company to negotiate for access rights.

David H. Fiscus, Monterey division manager for Cal-Am, replied that the company had tried and failed to gain rights of access. "They just don't want us in there," he said.

The board told Fiscus to try again and, if necessary, make use of the public utility's right of condemnation.

Other objections to the use permit were raised by Ed Lee, vice president of the Carmel Valley Property Owners Association, who gave the board a copy of a report by Paul Zinke, professor at the University of California, regarding the death of trees and vegetation along the river in the vicinity of existing wells.

Lee urged that the company be required to irrigate for a distance of 1,000 feet above and a half-mile below the new well to a depth of 100 feet in from each side of the riverbank.

The company presented a report of its own by another UC professor, Edward Stone, who said that "What we're seeing is a killing off of cottonwoods and willows and the normal, gradual replacement of them by oak and bay trees."

He did agree that the lowering of the water table might speed up the process.

The water company's urgent need for the well was explained by Fiscus, who said an additional source of water is vital for the Monterey Peninsula until the new "super" San Clemente Dam is completed in 1975.

The water company has previously said that after the dam is in operation, it plans to cut back on the amount of water pumped from wells in Carmel Valley.

Four-plex in Village granted use permit

Porter-Marquard Realty Co. was granted a use permit last week to construct three four-plexes on a little over an acre of commercially-zoned property on Ford Road.

Approval came from Zoning Administrator Robert Slimmon after the County Planning Commission agreed that this was an appropriate use of this piece of "surplus" commercial property.

The use permit carries the stipulation that no commercial activity will be permitted on the property. The three buildings, each with four units, will be subject to later design approval by the Planning Commission.

Although giving its blessing to the Porter-Marquard project, the commission stopped short of recommending that other commercially-zoned property outside the main Village shopping area be earmarked for low density, multiple unit development.

"Here we're talking about a higher density with no sewers," commented commissioner Keith Evans of Carmel. "Frankly I think R1 and R2 might be appropriate...I don't think high density all over this area is in the best interests of the Valley."

Planning commission chairman Edward Marcucci agreed, saying he felt it would be "rather dangerous to go too far."

HIKING TRAIL PLAN OK'D

On another topic of interest to the Valley, the Planning Commission accepted unanimously a preliminary plan for a network of riding and hiking trails throughout the county prepared by the Monterey County Recreation Trails Coordinating Committee.

Given high priority in the report are a horseback riding and hiking trail connecting the Laureles Grade road with Jacks Peak, with an extension through Roach Canyon below Del Mesa Carmel to Carmel Valley Road, and bicycling strips along Carmel Valley Road from Highway 1 to the Village and along Highway 68 from Salinas to Monterey.

Praising the work that led to the report, Marcucci said "this is one of the most important recreational documents that has ever been produced."

The plan will be forwarded to the Board of Supervisors with a recommendation that it be adopted.

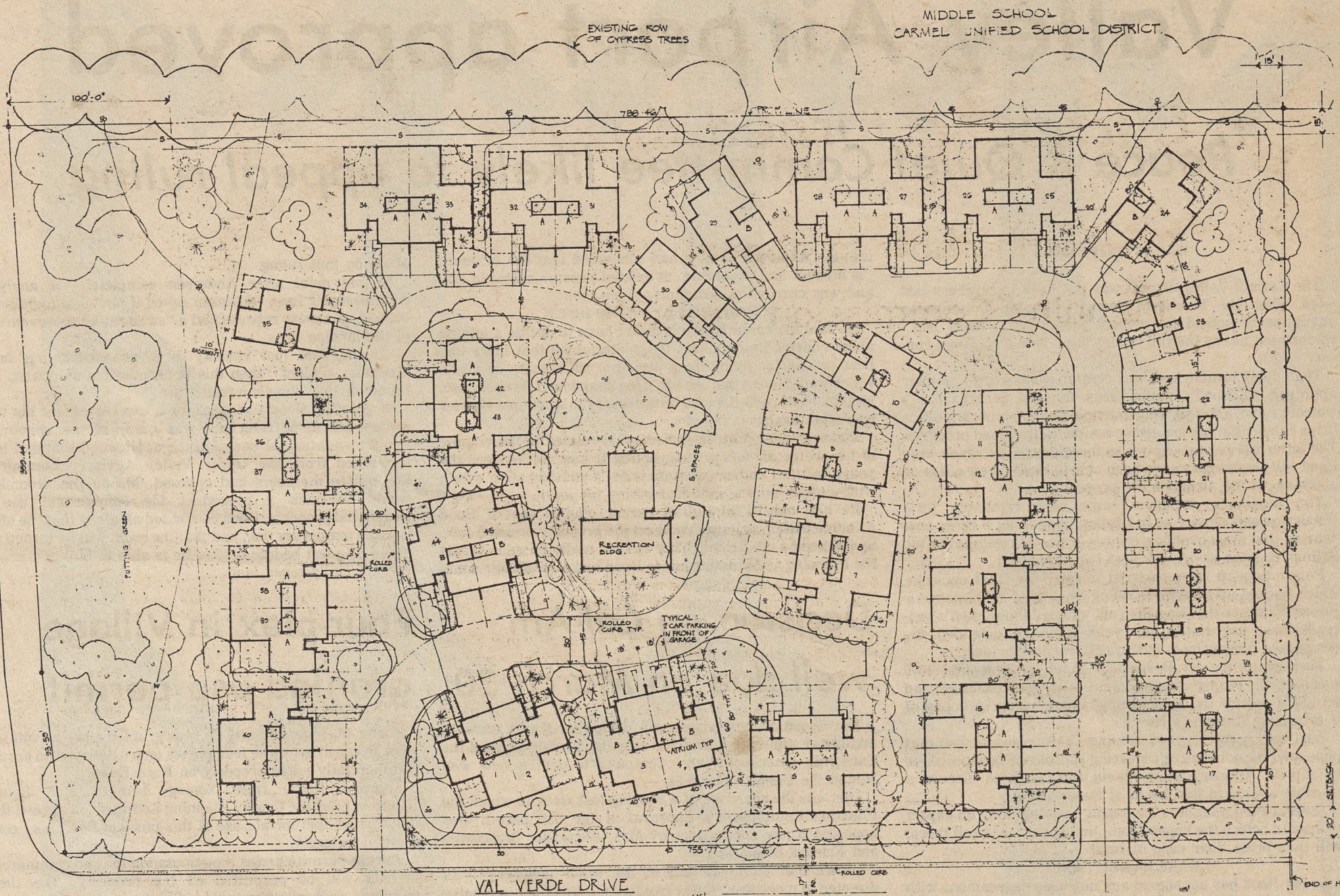


CARMEL VALLEY is producing a collective Excedrin headache for members of the Monterey County Planning Commission these days. Here commissioners are shown pondering the merits of a recreational home development in

Cachagua Valley...or was it the matter of four-plexes in a commercial zone near the Village?...or were they thinking that the little matter of the Carmel Valley airport was about to come up again? In any event, this picture was taken last

Wednesday afternoon, and Carmel Valley was indeed the topic under discussion. (Photo by George T.C. Smith)

Photo by George T.C. Smith



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THIS PLAN FOR "CASAS DE CARMEL" was put before the Board of Supervisors yesterday by the Arbor Development Co. to show what it envisions for a 7½ acre plot at the corner of Val Verde Drive and Carmel Valley Road. The on-again, off-again special hearing to reconsider the highly controversial decision to allow a zoning density of six units per acre was called for yesterday afternoon, with the board expected to refer the whole matter back to the Planning Commission for further study and a possible reduction in density. Arbor Development's application for a use permit to build this development has been set for hearing by the Planning Commission on March 31 at 8 p.m. Shown on this layout are 45 units, most a duplex-type, centered around a recreation building. Most units have a living room, dining area, kitchen, two bedrooms and two bathrooms in 1300 square feet. Eleven larger units include a den or family room. The entire development is one-story, with atriums, enclosed patios and a two-car garage for each unit. Owner Thomas Gamboa said last week he plans to spend \$50,000 on landscaping the property, including a 100-foot wide putting green bordering Carmel Valley Road. He said individual units will sell in the neighborhood of \$43,000 to \$46,000 each.

Schedule of Carmel Valley hearings

Forum on Carmel Bay outfall — Tonight at 8 p.m., Sunset Auditorium. Sponsored by the Sierra Club, Carmel Area Coalition, Carmel Citizens Committee, League of Women Voters, Audubon Society, Point Lobos Advisory Committee, Committee for Environmental Information and the Advisory Committee to the Carmel Sanitary Board.

Army Corps of Engineers study of Carmel River — First public hearing Friday, March 19, 7:30 p.m. at Tularcitos School.

Dr. Joseph Noto's mobile home park — Board of Supervisors to hear appeal from decision of Planning Commission denying rezoning for property on Schulte Road next Tuesday, March 23, at 11 a.m.

Featherbow Ranch development — Board of Supervisors expected to hear appeal by the Featherbow Corp. on April 6 at 10:30 a.m. from decision of Planning Commission denying rezoning and tentative subdivision proposal.

Hacienda Carmel rezoning — Request for ST (special treatment) zoning will be heard by the Planning Commission on March 31, 2:55 p.m.

Odello Ranch development — Special hearing by the Carmel Valley Property Owners Association to consider official CVPOA position, on Thursday, March 25, 7:30 p.m., Carmelo School. Planning Commission hearing on application for ST zoning on March 31, 7:30 p.m.

Carmel Valley Little League — Planning Commission hearing on application for a new field adjoining present Little League ballpark continued on March 31, 3:30 p.m.

Cal-Am well and filter plant on Schulte Road — Hearing before Board of Supervisors on appeal from Planning Commission decision granting use permit continued to March 30, 2 p.m.

Hillside Zoning Ordinance — Board of Supervisors hearing on report submitted by county-wide committee studying hillside conservation districts set for April 6, 2 p.m.

Cluster vacation homes in Cachagua turned down

Featherbow to appeal Planning Commission decision

BY PAT GRIFFITH

The Monterey County Planning Commission last week flatly rejected the Featherbow Corporation's proposal to cluster vacation homes on a portion of the former Parrott ranch in Cachagua Valley.

The commission voted unanimously to deny the preliminary master plan for the ranch prepared by George Bestor Associates, to deny a change in the 5 acre minimum zoning to permit clustering, and to deny the tentative subdivision map proposed for the first phase of development.

Carl Hooper, who presented the proposal on behalf of the landowner, John Gibbon, said the decision will be appealed to the Board of Supervisors.

In turning down the Featherbow development, commissioners called the whole idea "premature" because of narrow roads, inadequate fire protection and questionable water supply.

They also disagreed with a statement by Hooper that most of the homes would be used only on weekends or for vacations, rather than as permanent residences.

"The history of so-called second home developments shows they quickly become occupied by permanent residents," commissioner Leon Stutzman observed.

If the development went in, Stutzman said, "the Cachagua area would have to be served by moving vans, trucks and commercial vehicles just like other areas. Plus, if it were a recreational development, there would be many campers and trailers. The roads are certainly inadequate..."

Commissioner Keith Evans of Carmel agreed, saying "It seems to me that what we're contemplating is a small town stuck out 15 miles on the mountains. Robles del Rio is a perfect example of what we should avoid in the future as far as fire hazards and inadequate roads ... I think it's premature entirely in this area."

As outlined by Hooper, the Featherbow plan called for gradual development of the 2580 acre ranch over a period of perhaps 20 years. Approval was sought for the first stage, which involved clustering homes on lots of 1½ to 2½ acres, with hilly areas left open for a common greenbelt. A recreation center with a swimming pool and tennis courts was incorporated into the proposal.

Future plans called for development of a 270-acre flat section of the ranch on a one house per acre basis, with a 300-acre wooded ridge area broken into 30 to 40 parcels. The ranch was scheduled for ultimate development of 516 units.

LAKEFRONT SITES?

Although it was not discussed at the hearing, the map submitted with the tentative master plan showed a large lake filling Cachagua Valley.

Hooper later explained this by saying that at the time the master plan was filed with the Planning Commission in January, "a dam at the Syndicate site in Cachagua was a very good possibility, so it was necessary for us to show the relationship of our development to the lake."

He denied that the development had been planned with a possible dam in mind. Two weeks after the Featherbow master plan was filed, the California-American Water Company announced its intention to locate a new dam in the San Clemente area, rather than in Cachagua.

"The dam didn't have anything to do with our plans," Hooper said. "Actually our property would have only touched it at the extreme upper end, and during some months of the year when the water level dropped, it would have receded to a quarter of a mile away. We would have fronted on mud flats, so it's really just as well that the dam is going in elsewhere."

He added that the master plan submitted was only a preliminary one, not intended for final adoption.

During the course of the Planning Commission's hearing, Hooper had stated that Gibbon had purchased the property last August "with the expressed purpose of development, and he will go ahead and develop it one way or another ... either through proper channels or by selling off parcels which in turn are sold off until you'll have a mass uncontrolled growth of 5-acre parcels."

He later told the commissioners he didn't mean that statement as a threat.

"FOUR-BY-FOURING"

Under county zoning laws, large parcels of property may be divided into four parts and sold without coming under the jurisdiction of subdivision requirements. The quarters can then be divided into four parts again and sold, with the process continuing without any county control until the minimum lot size for the zoning in the area is reached.

This process is generally referred to as "four by fouring." In the Cachagua area, this procedure could theoretically be followed until a large holding was eventually chopped up into individual five-acre parcels, the minimum acreage for a

building site under the present zoning ordinance.

Some members of the commission expressed annoyance and concern that Hooper suggested this as the likely alternative to the Featherbow proposal.

"That's akin to opting for one blow on the head or two," Stutzman said. "I'm glad there's no implied threat."

"I think the possibility of four by fouring is a substantial one," Evans said. "Undoubtedly this is a calculated risk, but I still prefer to do that (turn down the master plan) rather than approve something that is a detriment to the county."

Several Cachagua residents attended the hearing and spoke in opposition to the Featherbow plan.

William Durney, whose property is adjacent to part of the Featherbow ranch, said that if the development were approved he might ask the commission for four times that density on his own property.

"I feel this is far premature," he testified. "I've done testing on water, and water supplies are very minimal."

Attorney Sean Flavin, a Cachagua resident for 43 years, also spoke against the plan.

Flavin argued that much of the proposed greenbelt was on land unsuitable for development anyway, and that hot summer weather and low water supplies made the property a poor choice for recreation.

Gibbon, who produced documentary films for Shell Oil Co. in London before forming his own film company in Los Angeles, sat quietly throughout the hearing, which lasted over an hour.

He rose to speak briefly just before the final vote was taken, saying he felt his program was the only one that could insure a low density in Cachagua Valley in the future.

COMMITTEE REPORT

In reaching their decision, the planners took into account a report submitted by commissioners Evans, Stutzman, Vaughn Parsons and Edward Marcucci which recommended denial of the application.

Although specifically concerned with only the Featherbow development, this report listed several recommendations which might also be applied to future development proposals for the Cachagua area.

Included in the report were these strong statements:

"Any development of this property is premature, and should only be developed in the future with very careful consideration by the developers and very careful control by Monterey County.

"If the Commission wishes to approve a development of this type in this strictly rural area, then the master plan should be reviewed to reflect the following:

"1. Off-site road improvements are essential. The increased traffic in this area will be directly attributable to this development and as such the developers should pay the necessary costs to accommodate the increase in traffic. This should include at least ... the improvement of both Tassajara and Cachagua Roads adjacent to the subdivision (½ secondary sidehill street) and the improvement of the road from the Tularcitos-Jamesburg-Arroyo Seco Road to the Tassajara Road intersection. The improvement should consist of two 12' travel lanes and shoulders and be constructed to the approval of the Monterey County Road Department.

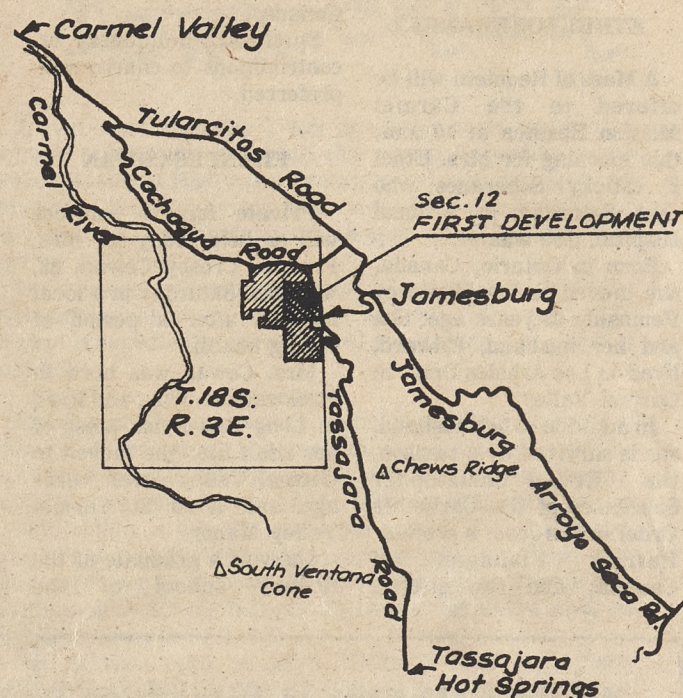
"2. In general this committee favors a cluster concept. However, in a strictly rural area such as this, it is doubtful that clustering will be to the benefit of the general area. If clustering is allowed, it should be for single family residences only, with no condominiums or apartments.

"The density should be permitted only on a net lot size density - in other words, the overall density should be reduced by roads developed to serve it, whether public or private. No more than 42 lots should be permitted on roads to less than county standards.

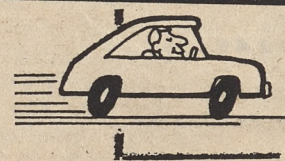
"Any areas in which the lots are less than 2½ acres should be served by underground wiring, and there should be a water system or systems for all lots under 2½ acres since there is considerable doubt as to adequacy of water to serve all lots.

"3. There is considerable concern on the part of the committee as well as U.S. Forest Service and State Forest Service personnel in regard to the fire safety in an area surrounded by National Forest Lands. This concern is in respect to the safety of people that might build in the area as well as the safety to the Forest Service property itself. It is therefore recommended that a clear area around the development be constructed as a fire protection both from within and outside of the area.

"In respect to zoning of this property, if the Commission approves this concept for this area, the zoning should be based on a density of five acres net lot size rather than five acres gross as indicated in the preliminary master plan. Also any areas contemplated for commercial development should be deleted from the density consideration for any part of the development."

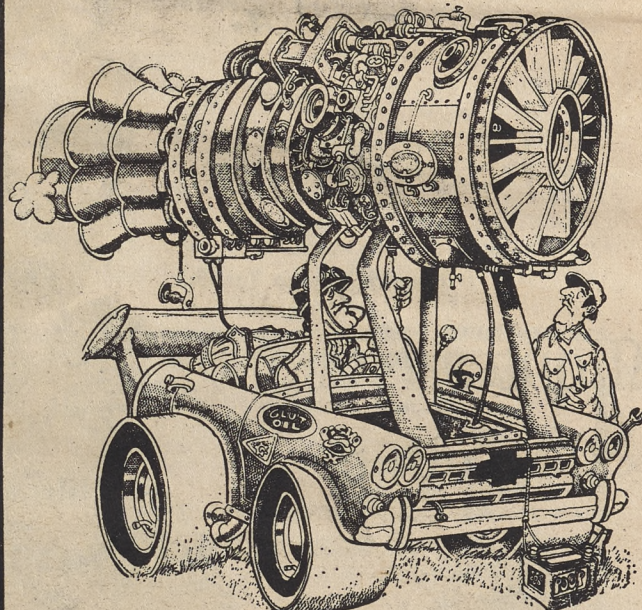


THE COUNTY PLANNING COMMISSION last week threw a major roadblock in the way of the Featherbow Corporation's plans for development of the former Parrott ranch, shown in the shaded section on this map at the intersection of the Cachagua and Tassajara roads. A plan for first stage development of the ranch, shown in the checkered area, was denied, along with a request by the developer for a change in zoning to permit clustering. The introduction to the preliminary master plan for the recreational residential development describes the ranch as bounded on the southwest by the Los Padres National Forest and "on the north by the Cachagua Creek, which may become a part of a proposed water reservoir more than three miles in length." The plan was dated January 7, two weeks to the day before the California-American Water Company's announcement that its new dam will go in at San Clemente, not Cachagua.



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Obituaries

ETHEL SOBERANES

A Mass of Requiem will be offered in the Carmel Mission Basilica at 10 a.m. this morning for Mrs. Ethel F. (Micky) Soberanes, who died Saturday in a local hospital. She was 64.

Born in Ontario, Canada, she moved to the Monterey Peninsula 43 years ago. She and her husband, Edward, lived on Los Arboles Drive in Carmel Valley.

In addition to her husband, she is survived by a stepson, the Rev. Christopher Soberanes of the Carmelite Order in San Jose; a brother, Patrick Flanagan of Canada; and two sisters,

Mrs. Mae Francis of Campbell River, B.C., and Mrs. Loretta Hannah of Canada.

Spiritual bouquets or contributions to charity are preferred.

FRANCES COWAN

Private funeral services will be held today for Mrs. Frances Crosby Cowan, 83, who died Saturday in a local hospital after a period of failing health.

Mrs. Cowan was born in Packwaukee, Wis., and lived in Long Beach for most of her adult life. She moved to Carmel Valley seven years ago and lived at Carmel Valley Manor.

She was a graduate of the library school of the

University of Southern California, and worked in the Long Beach Public Library for 25 years and also as a librarian in public schools there. She was a member of the PEO Sisterhood in Long Beach.

The Paul Mortuary is in charge of arrangements. Inurnment will be in El Carmelo Cemetery in Pacific Grove.

DON GIFFIN

Funeral services were held in Fresno on Friday for Donald Maurice Giffin, 46, who died March 9 at his home in Robles del Rio.

A native of Clovis, he served with the 11th Airborne Division during World War II and was awarded three Bronze Stars for bravery and two Purple Hearts.

He moved to this area 10 years ago, and had been employed as a salesman with VIP Chrysler-Plymouth in Salinas. He was a member of the Salinas Valley Golf and Country Club.

He is survived by his widow, Mary; a daughter, Jennifer Hollins of Clovis; two step-daughters, Mrs. Patricia Hamilton of Fresno and Mrs. Gayle Zimmerman of Caruthers; one step-son, William Anderson of Fresno; one brother, Chalmers Giffin of Tulare; a sister, Mrs. Lillian Lamm of Reedley, and two grandchildren.

Leonard Pennario to solo with symphony

The Monterey County Symphony Orchestra, conducted by Maestro Haymo Taeuber, presents the fifth concert of the 1970-71 series Sunday, Mar. 28, 8 p.m. at Monterey Peninsula College's Gym-Auditorium. The concert will be repeated in Carmel, Monday evening, Mar. 29 at 8:30 p.m. at Sunset Auditorium, and in Salinas, Tuesday evening, Mar. 30 at 8 p.m. in Washington Junior High Auditorium.

Guest artist for the March concert is Leonard Pennario, American born and trained piano virtuoso. He has appeared with the world's finest orchestras, including the New York Philharmonic, the London Philharmonic, the Boston Symphony, the Chicago Symphony and the Philadelphia Orchestra. He has won acclaim for his mature interpretation and technique as a recitalist and soloist with orchestras in the major concert halls of the United States, Canada, Europe, Australia and New Zealand.

For his appearance with the Monterey County Symphony, he will perform the Piano Concerto No. 2, in A major by Franz Liszt, and Burlesque Op. 11, by Richard Strauss.

The orchestral works chosen by Maestro Taeuber for the March program are Polka and Fugue from Shvanda, the Bagpiper, by Jaromir Weinberger; Pavane Pour Une Infante Defunte, by Maurice Ravel, and the Hary Janos Suite by Zoltan Kodaly. The suite concerns the mythical character Hary Janos, whose imagined exploits and triumphs are vividly described in Prelude, The Fairy Tale Begins, Viennese Musical Clock, Song, The Battle and Defeat of Napoleon, Intermezzo and Entrance of the Emperor and His Court.

Season ticket holders who find they are unable to attend the Carmel concert are urged to call the symphony office to release their tickets for sale. The release of tickets is considered a donation to the symphony of much needed funds, and also affords pleasure to someone on the waiting list for tickets.

Tickets for the Monterey and Salinas concerts are always available because of greater seating capacity.

Tickets may be purchased at Abinante's, Monterey; Grove Pharmacy, Pacific Grove; Community Services, MPC, Monterey; Recreation Office, USNPGS, Monterey; Service Club No., Fort Ord; Service Club, Presidio; Symphony Office, Sunset Center, Carmel - 624-4125, and at the Box Office on the night of performance.

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PROGRAM

Polka and Fugue from "Shvanda, the Bagpiper"
Pavane Pour Une Infante Defunte
Burlesque, Op. 11 for Piano and Orchestra
Piano Concerto No. 2, A Major
Hary Janos Suite

Jaromir Weinberger
Maurice Ravel
Richard Strauss
Franz Liszt
Zoltan Kodaly

Sunday, March 28, 8:00 p.m. Monterey Peninsula College Gym-Auditorium

Monday, March 29, 8:30 p.m. Sunset Auditorium, Carmel

Tuesday, March 30, 8:00 p.m. Washington Jr. High, Salinas

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STEVE CROUCH PHOTO

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VIRGINIA McKENNA and Bill Travers, the famous "Born Free" couple, will again delight audiences in their new, exciting color motion picture, "An Elephant Called Slowly". Animals, filmed on location in Africa, are the main attraction of this movie to be sponsored by the Carmel Chapter of the American Field Service. The film will be presented from March 24-30 at Carmel's Village Theatre and tickets are \$2.00 for adults, \$1.50 for students, and \$.75 for children. Tickets may be purchased at Abinante's Music Store in Monterey or by telephoning Mrs. Richard Sippel at 624-1788. AFS asks that you purchase your tickets from them as they don't receive any profit from tickets sold at the theatre. Your tickets may be used for any performance during the seven day run.

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FRIDAY, MAR. 19
Grieg-Peer Gynt Suite
Strauss-Ein Heldenleben, Opus 40.

SUNDAY, MAR. 21
Opera: Delius-A Village Romeo and Juliet

MONDAY, MAR. 22
Goldmark-Rustic Wedding Symphony, Opus 26
Hindemith-Symphony: Mathis der Maler.

TUESDAY, MAR. 23
Kodaly-Variations on a Hungarian Folk Song, "The Peacock."

Chopin-Concerto No. 2 in F minor, Opus 21.

WEDNESDAY, MAR. 24
Franck-Symphony in D minor
Copland-The Tender Land

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Travel down Highway 1 will be closed periodically at a point 42 miles south of Carmel this month, according to the State Division of Highways. Traffic in both directions will be allowed to pass once every hour on the hour during daylight on weekdays. The highway will be open as usual after dark and on weekends.

The delays are necessary because of repair work on a slide area and realignment of a short section of the road. The project is expected to be completed about June 1 at a cost of \$300,000.

XXX

McGlochlin Hall, a 10-story bachelor enlisted quarters at Hunters Point Naval Shipyard in San Francisco will be dedicated today in memory of David E. McGlochlin, the late son of Mr. and Mrs. Edward A. McGlochlin of Carmel Valley. McGlochlin, a hospital corpsman in the Naval Reserve, was killed Jan. 10, 1968, while serving with the Third Amphibious Force in Vietnam. He was awarded the Bronze Star posthumously for his heroism in caring for others after he had been wounded himself.

The citation read, in part: "Without hesitation, Petty Officer McGlochlin fearlessly exposed himself to the heavy enemy fire to assist his companions in their defense of the perimeter, refusing medical aid although he had been twice wounded by grenade fragments. During the ensuing fire fight, he was mortally wounded by an enemy grenade."

'Perception and Creativity' workshop at MP art museum

"Art students, beginning and experienced, have a tendency to worry about the wrong things, such as 'divine inspiration', talent, and pleasing the instructor", according to Elizabeth C. Bliss of Reno, Nevada. Mrs. Bliss is scheduled to conduct a workshop titled "Perception and Creativity" at the Monterey Peninsula Museum of Art in Monterey, Apr. 5-8.

What artists should worry about, Mrs. Bliss continues, is preparing for the learning experience by learning to use what they already have - eyes, emotions, intellect and hands. The second need is to learn how to study the results of class or studio work in order to develop a more acute critical ability with the aim of making a work more satisfactory to its creator.

"The Monterey Peninsula and the Carmel area especially is fortunate in having so many resident and visiting art teachers of high caliber available, and many opportunities to see work in all media. However, in some 20 years of teaching all ages, from 8 to 80, at every level from beginner to professional", she explained, "I have seen too many give up and abandon their efforts because they have not had the preparation to get the most out of classes and their personal working experience."

A brochure giving the complete class schedules and materials to be covered in each, plus the materials needed, is available upon request from the Monterey Peninsula Museum of Art, 559 Pacific St., Monterey, phone 372-5477.

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Open forums slated at Sunset Theatre

Sunset Center in Carmel announces a series of once-a-month open forums to be held in Sunset Theatre. Admission will be free and open to the public. A "Town Meeting" format will be encouraged with a panel of three or four invited people filling in background and factual information. A large part of the program will be set aside for questions and

discussion by members of the audience.

Subjects for forums already scheduled, and for those to be planned for the future, will be varied in order to provide interest and information to many groups within the community. It is hoped that many will decide to attend and participate.

Forums have been scheduled for March, April, and May as follows:

At 8 p.m. on Wednesday, March 17, anniversary of the day St. Patrick started it all by upsetting the ecology of Ireland, members of the Sierra Club, with the support of various concerned community groups and commissions, will discuss the 600' sanitary outfall and its effect on the future of Carmel Bay.

On Tuesday, April 20, also at 8 p.m., the Carmel Police and Fire departments will present a panel to discuss "Personal Safety - What You Should Know and What You Should Do."

Third in the forum series is scheduled for 8 p.m. on Thursday, May 13, a most propitious date for the supernatural. The subject, "Astrology: Art, Science, or Myth", and the panel, Dr. Marijana Mirkovic and Dr. A. Eikenberry, both scientists and educators here on the Peninsula.

The public is invited to attend, participate, and become involved in a community consciousness.

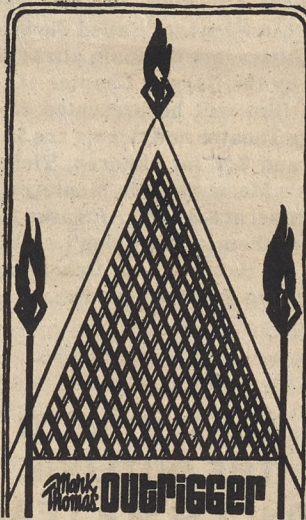
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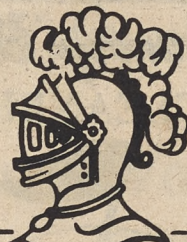
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TO THE EDITOR

To the Editor,

In a recent issue of the Outlook (Feb. 24, 1971) there were several articles and, in particular, a letter in the To the Editor section concerning hunting dogs and their owners that I think presented a very one-sided and not too well researched view. The assumption that hog dogs are responsible for all animal atrocities is ridiculous. Any dog will run cats, deer or donkeys and fight other dogs. It takes no special training. And a real hunter with dogs of any value keeps them leashed or kenneled for their own protection. When I say hunter I don't mean the fellow who keeps his pack of hounds as a status symbol of masculinity and spends more time telling about his prowess than he does working with his dogs or actually in the field.

I think a definition of a hog dog is necessary. A dog used to track and bay a boar is a highly trained athlete produced by years of care, teaching, and building of mutual confidence between the hunter and animal. (The program does not include the chasing of minor game, such as cats, deer, and little piggies in pens. As a matter of fact, one of the most important lessons is to pursue only the wild pig.) A hog dog, like an athlete in training, must be fed and cared for properly. Good mental and physical condition is imperative in competing with a wild boar, one of America's most agile, intelligent and formidable game animals. A hunting dog is a valuable animal, as much so as a prized show dog or roping horse. It isn't likely that he will be allowed to run loose to be stolen or harmed.

The pictures of hog dogs in this article and description of their training are, in my experience as a pig hunter with dogs for more than 10 years, the exception not the rule. An underfed, mistreated and brutalized animal cannot perform successfully in the field. A dog who chases cats, deer, raccoons, etc., is useless as a pig dog. His owner doesn't know his business and attaching the name "hunter" to such a man just because he thinks of himself that way and goes occasionally to hunt is like calling a man who played golf once a "golfer".

The letter to the Editor in the same Outlook edition was written without benefit of any facts! The author of this letter used an incident which involved a dog who was neither a hunting dog nor raised by a hunter and twisted the facts to suit her own purpose. I resent her misuse of facts, and her following implications - based on fallacy - because I was the party involved. She has never met me, never visited my home, never seen my dogs and didn't even bother to inquire after the truth. Her accusations of sadism, brutality, etc., had no basis using that incident as an example. It is surprising that a person in her position as Executive Director of the SPCA could write a tirade in such poor taste without first doing some research to be sure that her assumptions were true.

I am concerned with seeing an end to the mistreatment of animals and am usually an unqualified backer of the SPCA. But attacking the wrong people unjustly just to prove a convenient point and using pighunting dogs as a scape-goat for all Valley animal problems can serve no good purpose.

Thank you,
PETE SCARDINA
Hunting Guide
Carmel Valley

The big bus hoist caper solved

The Carmel Unified School District was assured last week that an out-of-place bus hoist at the district's newly-completed bus garage behind Carmel Middle School will be put in place at no cost to the district so the board approved final payment for the complex. At its second February meeting, the board had refused final payment when it was discovered that the two rear hoists for raising buses were six inches too close together.

At last week's meeting, Fred Keeble of the Monterey architectural firm of Keeble and Rhoda assured trustees

that his firm would see to it that the hoists are placed correctly at no cost to the district.

The hoists are located in the service area of the compound.



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March 10	61	31
March 11	65	41
March 12	62	42
March 13	56	39
March 14	59	31
March 15	68	36

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March 12 - .62 in.
March 13 - .37 in.
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FIRE CALLS

Carmel Valley Fire Chief Chip Collins, four trucks and 13 other men responded with their usual alacrity to a call about a car on fire last Thursday on Esquiline Road. Upon arriving at the scene, what should they find but a car belonging to—Carmel Valley Fire Chief Chip

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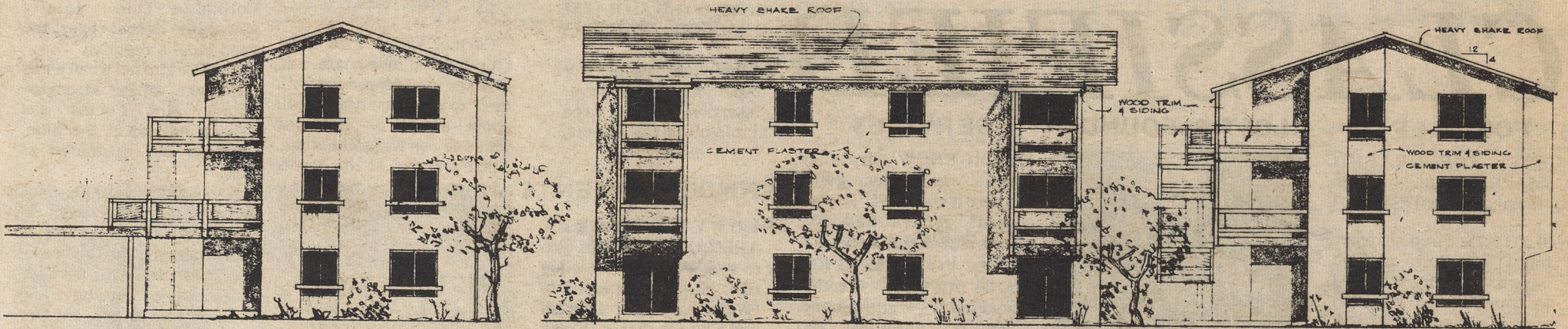
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SOMETHING NEW FOR CARMEL VALLEY in the way of apartments is planned by Richard Dix for a one-third acre

parcel he owns in the heart of the Village, behind the Village Center. The County Planning Commission last week gave its

approval to this design for two three-story buildings, with a total of 15 units on 15,000 square feet.

Planners override Advisory Committee, approve 3-story apartments in Village

Plans for two three-story apartment buildings in the heart of Carmel Valley Village won approval from the Planning Commission last week even though the Upper Valley Advisory Committee had unanimously recommended that the design be rejected.

"There was quite a feeling of frustration about it all...I've never seen our group so let down," commented chairman Doyt Early after the advisory group held an emergency meeting Monday night to discuss the matter.

Although stunned and angry, committee members decided there was little they could do now. However, the Village Committee of the Carmel Valley Chamber of Commerce, headed by Bob Kvenild, plans to appeal the Planning Commission's decision to the Board of Supervisors.

The property in question, covering slightly more than a third of an acre, lies directly south of the Talbott building in the Village Center. It is reached by a 20-foot alley that opens onto Village Drive and extends along the back of the shopping center.

The land was already zoned for multiple units with a maximum density of 1 unit per 1000 square feet. So the

project, which calls for 15 units on 15,000 square feet, was up for design approval only.

According to the owner, realtor Richard Dix, the \$200,000 project "is going to be beautiful."

Dix said he is going "above and beyond zoning requirements" by providing covered carports with 21 parking spaces, when he could get by with just one parking spot per unit.

TEXTURED STUCCO

Dix said the buildings will be situated to make the most of the view to the south and east, and will be finished in textured stucco with a shake roof. He added that landscaping will also be "above and beyond the call of duty."

Each unit will include two bedrooms, and will be designed to rent for less than \$200 a month. Dix expects to start construction in one month, and complete the buildings in about six months.

The Upper Valley Advisory Committee reviewed Dix's plans four times, and on each occasion rejected the design as not up to standards for the Valley.

Members also expressed grave concern over what they regarded as inadequate landscaping provisions, poor drainage and potential traffic problems because the only access to the apartments will be along the narrow county alleyway.

In addition, Kvenild noted that the Village Committee has recommended that any additions to the Village commercial area include blacktop sidewalks with redwood curbing and have utilities undergrounded. Neither idea is part of the

apartment plan, he said.

He also expressed doubt about the wisdom of having 15 units on a septic tank system in that location. He said that water from artesian springs sometimes bubbles up through planted boxes by the Talbott building.

"Who is going to be responsible for the debacle if the buildings are built and the septic system is not useable," he asked.

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The Carmel Area Coalition urges its members and all concerned citizens to write brief, informal letters expressing your views on the proposed 1,844 unit Odello ranch development to the Monterey County Planning Commission, attention Mr. E.W. De Mars, P.O. Box 1208, Salinas, California, 93901.

If possible, send copies of your letter to the County Board of Supervisors, County Court House, Salinas, Calif. 93901 and to the Carmel City Planning Commission, Box CC, Carmel, Calif. 93921.

All of these boards and commissions are interested in assessing public opinion on the proposed 6.5 unit per acre density of the Odello development. Please write NOW and make your views known.

CARMEL AREA COALITION

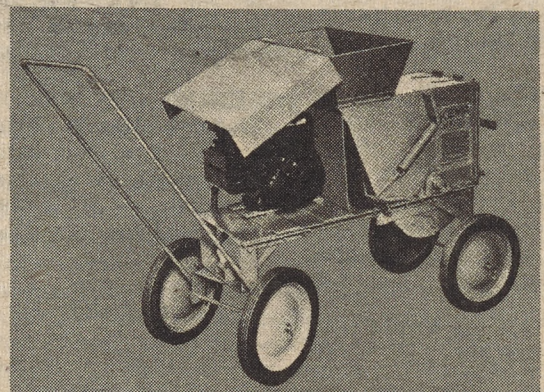
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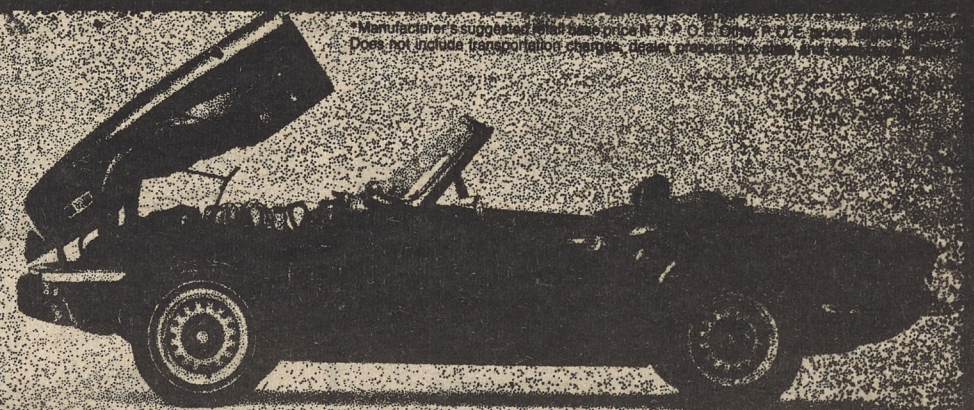
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(Typical American understatement.)

In the SCCA National Championships last year, the Mark III Spitfire took first, second and third in its class.

Champion indeed! That's what the English would call a bit of all right.

But we didn't rest on our laurels. We radically reworked the 1970 champion to make it work even better for 1971. On our new Mark IV, we strengthened the engine bearings, designed a new close ratio all-synchro gearbox and modified the suspension for

improved balance and road holding.

And while we were doing things for the inside, Ferrari body designer Michelotti did a lot for the outside.

As far as we can tell, the car is now—to use an American term—"A-OK" by anybody's standards. You try it at your Triumph dealer. The new improved champion for \$2,649*.

Triumph Spitfire

Clyde N. Young
IMPORTED CARS

Abrego & Pearl

Monterey

373-3629

SPRING

Fashion



Carmel Pine Cone
and
Carmel Valley Outlook

March 17 and 18, 1971
Section 2

The biggest fashion news for spring and summer is the return of the soft clinging romantic dress of silk, chiffon, voile, cotton and organdie for afternoon and evening. Designers on both continents are talking about the big comeback of "The Dress". The romantic dress, they insist. The Swedes claim it was Elvira Madigan who started it all, while all over America "Love Story" has awakened the wish to be feminine and loved, in the teeth of those so-called womens liberationists.

There is something definitely reminiscent of the fashions of the 30's in the new mode. Trench coats, blazers, fedoras, wide brimmed hats, waist ciner belts and even tank suits are in full fashion flower this spring.

Old records, like "Dancing in the Dark" are being played almost as often as "My Sweet Lord". And what do you know? In the discoteques everyone is dancing together again, even to the acidest rock. Shoulder pads are back; Marc Bohan of Dior, received a resounding ovation for his wide-shouldered trench coats,

with full lapels, and belted tightly. Worn with a snap brimmed fedora tilted over one eye, it all looks remarkably like Marlene Deitrich, who must be supressing her mirth.

Harpers Bazaar believes that "Just below the knee is the best length for skirts. It is the best look, the best proportion, and still shows plenty of pretty leg." Richard Fairchild, of Womens Wear Daily, who singlehanded brought about the downfall of the popular Midi, (he persuaded his readers that "longuette" was high fashion), now must contend with the hottest fashion news all over the nation, "Hot Pants".

Introduced this season by French Couturiere, Pierre Cardin, his collection had something for everyone, but by far, the most influential fashion to come out of Paris this season was hot pants.

Worn as three piece suits, with a jacket, ribbed top and a slit skirt, hot pants are appearing in the city and, with leggy chic, at the office. Sales are running rampant in New York, from Saks 5th Ave. to Gimbels basement. They are popular in all fabrics, especially in denim, leather and

The new fashion look for spring

It's romantic, and it's refreshingly feminine

knits, and smashing in velvet and satin. Young and old love the freedom and comfort; the only requisite is a lean bean figure with good legs.

Showing shapely legs, of course, is the motive. But the legs must look chic and well groomed, hosiery with hot pants, is a must.

Panty hose and great underpinnings are headline news in themselves. Hosiery can be lacey, colored, opaque, textured or have clever clocks running up the side. Underpinnings this year are bras, body skimmers and bikinis of myriad colors and design, made of stretch fabric, and, they are meant to be seen.

Stretchy body skimmers are made in un-shy colors and patterns, with camisole tops or shirt collars and they are meant for all. They can be worn with hot pants, trousers, knickers and skirts to go properly and meet the great outdoors.

The only rule to follow here is that they must fit like an onion skin to look trim. Cardin showed day time and evening dresses slit up the side almost to the hip, revealing a flashy span of leg topped with bright colored, or matching print hot pants.

Now that a touch of spring is in the air, the tulips, hyacinths, and jonquils are making their appearance, springtime prints are blossoming out as never before. The "Birds" of London, those harbingers of fashion, are wearing flowered shirts, skirts, and granny dresses, often with print on print, in harmonizing colors. Flower printed denim, suits, jeans, overalls and skirts are very fashionable this season. Denim features durable comfort and freedom, with great chic.

Hubert Givenchy's civilised collection pleased everyone. Famed for conservative good taste, he showed classic blazers, redding cotes over a matching dress, dreamy afternoon dresses of printed chiffon, and skinny clutch coats in floral or splashy print. What's more, he even showed hot pants, always hiding under refined slit skirts.

The late Gabriel Chaneels beautiful suits were never better or more appreciated. The suits this year epitomize her fresh, well bred look. The blazer is back, and a longer suit jacket, looking smart over a pleated skirt, of a slim shirtwaist dress.

Speaking of the shirtwaist dress, it has risen to greater triumphs and is more popular this year than ever. Often pleated, always belted, sometimes tied or scarfed, it is blooming profusely everywhere, in prints and pale colors. Hats are very big news. They are dramatic, romantic or beguiling. Sunshade straws, wrapped with a matching piece of dress material, with the streamers flying. Mannish snap brimmed fedoras look dashing with suits and slacks, and, worn over the brow, turbans and scarfs are wrapped a la Isadora Duncan.

Your shoes this spring complete what you envision as your look. Dainty, well made, shapely shoes to go with airy romantic silks and cottons. Thick-soled clogs with leather straps wrapped around the calf to the knees for the gladiator look. Sandals in all colors, with high or low heels, complete the 30's new costume, while the classic pump is always self assured.

And what now are the new hairstyles to go with these fashions? Alexandre of Paris, has two favorite hairstyles, flat waves for a sleek head or, a head full of romantic curls. The famous Kenneth of New York, decrees puffy teasing is a thing of the past.

"Lustrous, healthy long hair is winning in the daytime," Kenneth says, "but the hair is cleverly knotted or braided and looped over the head, with a flower tucked in for the evening."

The all-over look for spring and summer is the well pulled together costume. It is conceived with your own wit and imagination, and worn with self assurance.

By ALICE WOLFE

Cover art
by ORCÈL

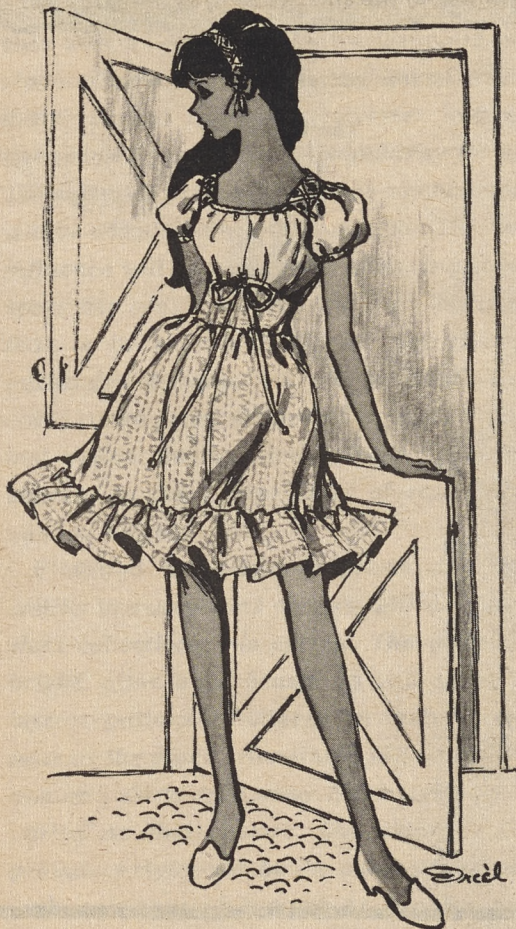
Background sketches
of fashions
on pages 2 and 5
courtesy of CLOTHES
New York, N.Y.



Act III Separates
Cachet of Carmel

Gladys
McCloud

Carmel-by-the-Sea



"Flirt With Spring"

In a Flippy Dress — Soft Crinkle Cotton — Fluffy and Full — a Snug Bodice — Framed in Lovely Embroidery for a Soft Scoop Neckline — Wrap the Waist with a String Belt. Junior Sizes — It's a Size Not an Age. \$18.

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6th between Dolores and Lincoln CARMEL

Elegance To Go.....

RAIN or SHINE

Just two of the lovely
new styles in AQUANALA
for 1971 Fashions.



ABOVE: printed cotton in
red, white and blue — the
perfect traveller. Sizes 8-14
at 95.00

LEFT: All purpose coats,
shedding rain in sudden
showers in bone, daffodil,
yellow, faded blue and navy
— dacron, cotton and
polyester at 95.00



FANCY FRONTIER!

Top To Bottom

1. Bonnet —
Matching
the skirt
2. White Dotted Swiss
blouse with detachable
Lace Jabot
3. Midi Length
Early American Pioneer
skirt by Erika Elias
4. Boots (Podocelli)
by Henri Footwear

M. Raggett

OCEAN & SAN CARLOS

CARMEL

Free parking at Carmel Plaza
Hours 9 till 6

Howard's introduces swingy Suzy's Corner

Howard's of Monterey, located in the Del Monte Center, has introduced a new concept in boutique fashions called Suzy's Corner, featuring junior sizes of swingy fun clothes.

Suzy's Corner may not be everything for everyone, but emphasizes beautiful clothes for beautiful people.

Established for 30 years on the Peninsula, Howard's is known for its warm friendly atmosphere and an informal manner. It is a family store, with owners Ernie and Sherry Batt doing the buying as well as personally assisting their customers in selecting the right fashions for them.

Howard's have never

believed in putting in their own label on garments, as they feel women should know by whom the fashions are designed. Many famous brand name fashions are carried.

They also feature a fine line of Battani boots and cater to no particular age group, but more to a certain relevancy to sophisticated Peninsula-type activities.

Their window displays are consistently attractive, and give the feeling of quality yet at reasonable prices.

Howard's does a regular fashion show at the Briar House in Carmel, every Wednesday from 1 until 1:30, which is broadcast live over KRML.



Lancer carves a knickers niche

The Buccaneer



THE Buccaneer

THE MAN'S BOUTIQUE



"White Went Washable to Win the West in Double-Knit Polyester"

CARMEL RANCHO CENTER
HWY. 1 & CARMEL VALLEY RD.

MON-SUN 10-6

... Traditional styling with fashion features to give the timeless elegance of purist design ...

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JOHN GRISSIM
IN CARMEL-BY-THE-SEA

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The New Look in men's wear this spring will be strong in its color, stylish in its comfort and compatible with the man who wears it. The spring look will range from suspenders and pastel long-john underwear tops in its most casual forms, to striking and bold new cuts in raw linen and canvas suits in its more formal attitude.

Between the two extremes, there is a fantasyland of high fashion items never before found in the world of men's apparel. One of these new items is most commonly called "Hot-Pants." "Hot-Pants" are nothing more or less than short-shorts (now for men) with an interesting pocket treatment and little else, including fabric. Another new item, not long on the male clothing market, are satin jeans. They are cut almost identically to the blue denims men have worn for years, only this spring they are satin and come in muted pastel colors ranging from shades of pink and blue through deeper shades of brown.

available right now it looks as though the fashion forecasters feel they're here to stay a while.

An offspring of the long-John look (and another reclamation from the recent past) is the overall or coverall. Now revived in living color for 1971, this nouveau rendition of what was once only a third-class work suit has all of the style it can possibly carry. The silver and brass clasps and buttons are much the same, if not identical to the old original, but that is where the resemblance ends. The tailoring in the thighs and legs is a very trim trim. The shoulder straps are shorter, the leg length longer and flared or belled, the zipper is wider, the inseam is higher and the chest is cut healthy enough for a small Hercules. In muted multi-stripes, pastel patterns or just plain demi-gog denim, they are "here" to say the least.

Spring will not, however, be all "hot-pants" and suspenders. For the more conservative, and yet, style-conscious American male, spring will mean something quite different. For our more

single-breasted, 1 to button to 4 to button closures, and patch pockets to traditional flaps. The only real difference will be that this spring the fabrics will be lighter and more alive with color, with busier geometric and striped patterns. Most spring suits and sports coats will be 100 percent polyester double knits instead of the wool and polyester blends of the fall season.

Suit pants will be high or low rise depending on the coat cut. The higher rise usually accompanying the European body-tailored coats and the lower rise being found predominantly with the short coats and vests.

Canvas, both dyed and in its natural state, will make its appearance in vest suits and more casual outer coats and jackets and, with a little looking, may also be acquired in more formal afternoon and evening wear.

In Europe, vest suits (now called "tunic suits", by European designers) have just begun to make a significant appearance in men's fashions. We here on the Peninsula have already been well-

Men's Wear for Spring...

strong on color and comfort

Double knits still prevail: and for his very own spring season, a man will have a greater selection than ever in these polyester wonder-fabrics. Jump suits (big all through the fall and winter months) return again, lighter in weight, more stylish and comfortable than most men ever thought they could be. Jump suits for spring will range in style from multi-pocketed western cuts with a two-piece look, to sleeveless, single-zippered types with a definitely astral attitude to them. Casual two-piece polyester knit outfits have already proved their popularity for spring. The selection in these two-piece easy-care outfits will be wide in both color and style. The western influence will be found most often, but some will sport the body tailoring and high fashion look that is in so many of our new European-influenced designs. All will be available in a color range from shades of orange, plum, red and yellow through brown tones (in medium shades) to the lighter looks of raw linen and canvas beige.

Flowered multi-colored prints and varying widths in many-hued stripes will dominate the shirt collections this spring. The color will be bright, often even brash, as will many of the bizarre patterns. Patterns on textures will appear on the scene (something almost unheard of in men's shirts until now). Shirt styles will be as varied as their colors, but among the most prevalent styles will be the patch-pocketed looks with exaggerated buttons or buckles and the sleek body-tailored looks, many with contrasting colors and materials on the cuffs and collars.

The most publicized new look in shirts for spring, however, is the new take-off on the old long-john underwear top. The men's fashion market is full of these "long-John looks" and they can be acquired in almost any color. This look is to be worn with suspenders (just like when granddaddy was a boy) and with the number of styles and patterns in suspenders

easy-going males, there will still be a world of fashion, full of fun and color, but geared to the tasteful tact that is a real part of their waking world.

Double-knit polyester pants will be a big part of any businessman's work wardrobe and leisure attire. These knits will be available in an ever wider selection of weaves and patterns. The color qualities will be muted with the rich and rewarding look of elegance and comfort. All will be machine washable and dryable and come in stripes, prints and tapestry patterns, befitting and well-fitting as they are stylish and permanent in their crease and press.

Polyester dress shirts for spring, inspired by the colors of the season and as practical as their pant predecessors, will keep a man as comfortable in his collars and ties as in his lounging attire. These shirts will be available in a variety of collars, tapers, patterns and colors and work best for riding trim beneath double-knit pants and trimly-tailored knit coats.

For all of a man's outdoor recreational activities, there will be something polyester just made for the game. For golfers, there will be double-knit knickers as well as regular length pants, knit jackets, short and free for the mobility to follow through with a swing and prints and patterns in all, such as argyles, geometrics and tapestries, with colors ranging from the subtleness of burgundy to the boldness of bright yellow, blue and green.

If "hot-pants" don't appeal to the tennis player, then perhaps a short-sleeved white double-knit shirt might. And if all else fails to please, then trying a white knit tank suit on the courts would undoubtedly cause curiosity.

If it seemed to you that swim-wear was not quite up-to-par last year, be sure to take another look in '71.

In suits and sports coats, men can look forward to much the same as they wore this fall — belted backs, double and single vents with double and

introduced to the vest suit. Some of our local merchants have carried a wide selection in various fabrics and styles for at least two seasons now. Available in everything from velvet to leather, polyester to canvas, from double-breasted with a short flair to single-breasted with a straight-lined tunic, the vest suit is here to make its mark in seasons yet to come.

Just a half a step beneath the vest suit lays one of the greatest and newest of the men's wear phenomena — the "lounging suit" or "shirt and sweater" suits. Until the recent reformation in men's fashions, it was considered that the male animal had little time for anything as docile as lounging around his home cave. Perhaps it is only another by-product of the age of the computerization of big business, but whatever his benefactor, man is now gifted with enough leisure time to require the addition of this new and rather permanent category to his wardrobe.

"Lounging suits" come only in the most comfortable of fabrics. Once again, double knits, in both polyesters and polyester and wool blends are the most popular, but velour, velvet, jersey and softly knitted cotton can also be found among the more widely used fabrics in these comfort-wear garments. Simply-styled for easy on and off casual living "loungewear for men" can't help but be a hit with any man who really enjoys recreation and relaxation.

Whether golfing in double-knit polyester argyle pants, taking it easy in a velour shirt suit or suiting up in something special from Europe for a night-on-the-town, our man of fashion in the spring of 1971 can't help but be colorful, comfortable and contentedly dashing in almost any of the fantastic new spring fashions that are now making men's wear history right here on our own Monterey Peninsula.

BY J. RICHARD SMITH

Peruvian Shop features South American handcrafts

Gloria De Binder, who came to Carmel from South America, became the sole owner of The Peruvian Shop in September. When you are looking for something unique for yourself or a friend, don't waste a moment, go straight to the Carmel Plaza and discover this native market

of South America for yourself.

Gloria has recently returned from an extensive buying trip. The Peruvian Shop has a vast reservoir of handcrafted treasures made entirely by skilled native artisans from materials

indigenous to South America. Soft raw linen shirts, handmade, tooled leather boots and bags, stunning jewelry, huge alpaca rugs and many other extraordinary crafts, a veritable South American bazaar transported to Carmel.

One of the more remarkable and interesting stores in the area is located in mid-Carmel Valley, at Carmel Valley Road and Robinson Canyon Road.

It's hard to miss the Farm Center Country Store with its picturesque red and white facade.

Inside, it's even more fascinating - with one of the most complete stocks of western apparel to be found anywhere. For all ages, all sizes, children and adults.

There's western and casual hats, boots, jeans, pants, shirts and accessories.

The Paddock Room features English riding apparel - boots, hard hats, breeches, coats, shirts and accessories.

The Tumbleweed Room stocks the wonderful casual dresses from Arizona, while the Tack Shop looks after the needs of horses as well as riders, in both English and

You can't miss the Farm Center Country Store

Western tack and supplies. Pat and Pauline Herman, the owners, know the

specialized kind of apparel well, having been in business for 14 years.

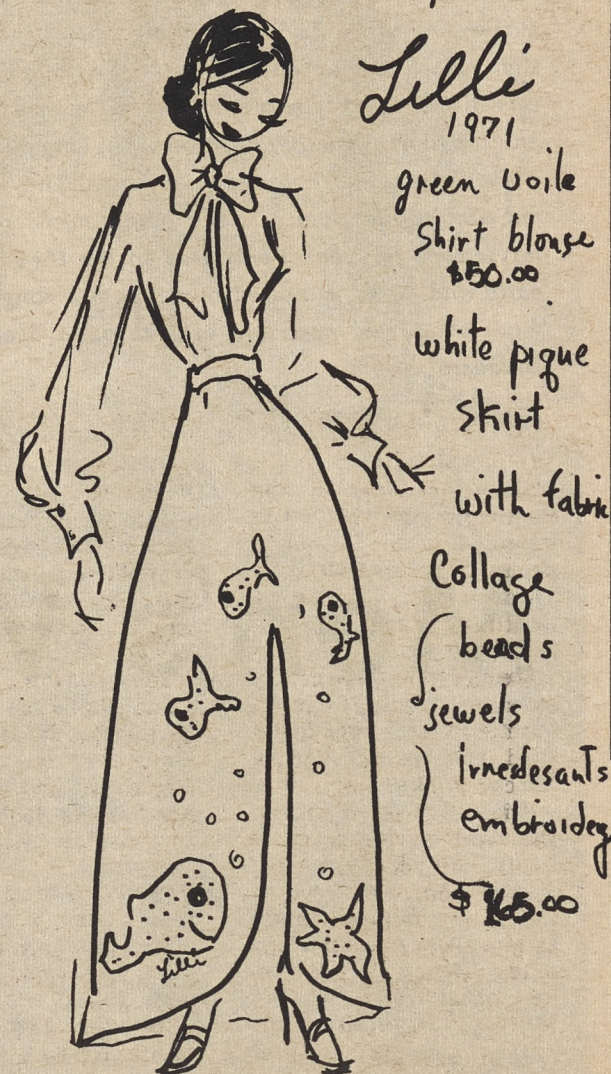


from the house of Fred Rothschild for Howard's, a soft sophisticated polyester dress in lavender with window pane trim in green, oyster and lavender. Another fashion-find especially for you, at \$54.00. Sizes 8-16.

Howard's
OF MONTEREY
DEL MONTE SHOPPING CENTER



All Cotton Calico, Lace Trim
Lanz Shop, Carmel



Lilli
1971
green voile
Shirt blouse
\$50.00
white pique
skirt
with fabric
Collage
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jewels
inmedasants
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Lighthearted Coiffure
June Turner Beauty Salons

June Turner has three convenient beauty salons

Since arriving on the Peninsula in 1957, and purchasing the Holman's Beauty Salon in 1959, June Turner has become a familiar name as a beautician.

She now owns three beauty salons -- adding one in Carmel Plaza in 1960, and a third one in the Carmel Rancho in 1969.

Originally from Wyoming, she went to Pasadena to study hair design. After graduation, she studied under such famous stylists as Mary Lou Augustine and Suley Ponce - two international trophy winners in Europe - as well as Mr. French and Mr. Allen of

Hollywood.

June Turner's salons have earned a fine reputation for excellence with trained personnel who are skilled in the ever-changing styling of hair.

Tom Howard is now managing June Turner's Carmel Rancho Salon, which features a full-time manicurist and pedicurist. Her Fashion Boutique there is popular with many shoppers.

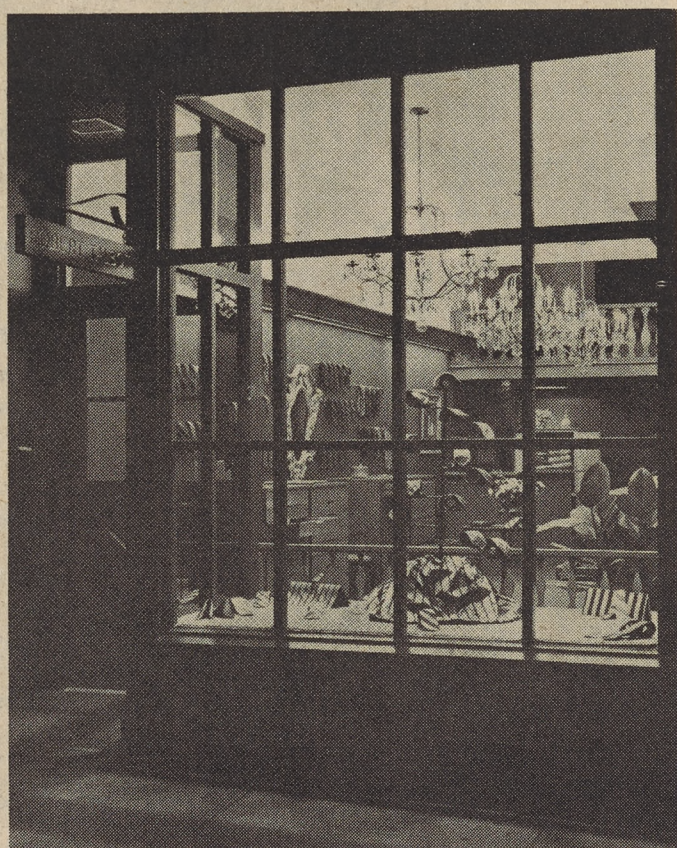
The Plaza Salon in Carmel also has a full-time manicurist and pedicurist, as well as sauna baths by appointment.

Her Holman's Salon in Pacific Grove is located on

the mezzanine with an ocean view. "I am proud," she says, "to have been part of the Holman 'family' for so many years. We have always enjoyed a very fine relationship."

Mrs. Turner has time for civic activities in spite of her very busy schedule. She is an associate member of the Community Hospital Auxiliary, and is also an associate member of the Seeing Eye for the Blind, San Rafael Chapter, and is also active in the Cancer Society.

Her son, Joe, is also a hair stylist, but is now devoting all his time to metal sculpture.



Do You Know...

That American Men Will Spend
Three and One Quarter Million Dollars
in 1971 for Robert Talbott Ties!

Robert Talbott

Carmel-by-the-Sea
Open Sundays 10 to 5

"No, No, Nanette" affecting fashions, David Hughes says

"Now and then a Broadway play packs a wallop on the fashion scene," says David Hughes of Carmel's Cinderella shops. "No, No, Nanette" is doing it now. It's the sparkling musical starring Ruby Keeler making such a hit on Broadway. Manufacturers were quick to take up the soft feminine look of the clothes, and the bright colors and shining fabrics that are charming the sellout audiences."

Hughes, who recently returned from a two weeks buying trip in New York and Florida, says that dress lengths continue to be optional, from below the knee to the ankle; confirms that the mini skirt is out. And that a pretty, Victorian look is coming up, with fitted bodice, sleeve interest, high ruffled neck and gentled skirt. "The make-up and coiffures of models is a

Barbara Stanwyck look of the '30's," he says, "a sleeker look to the hair right for hats re-appearing on the fashion scene."

Hughes pointed out that while pantsuits will be worn by day, dresses are back for the evening look. Many versions of long, soft dresses are coming in for spring and summer and will be big again on the fashion scene next fall.

Formerly a vice president of Neiman Marcus of Dallas and later of the Peck & Peck stores nationally, Hughes has been in the Carmel area for two years. He and his wife Mary own the Cinderella Shop on Ocean, Cinderella's Hayloft at Dolores and Sixth, and Cinderella's Valley Shop next to the Thunderbird Book Store in Valley Hills Center. They recently purchased a fourth shop in San Luis Obispo.



I SPY

Daring — Sophisticated
Cosmopolitan, Avant Garde

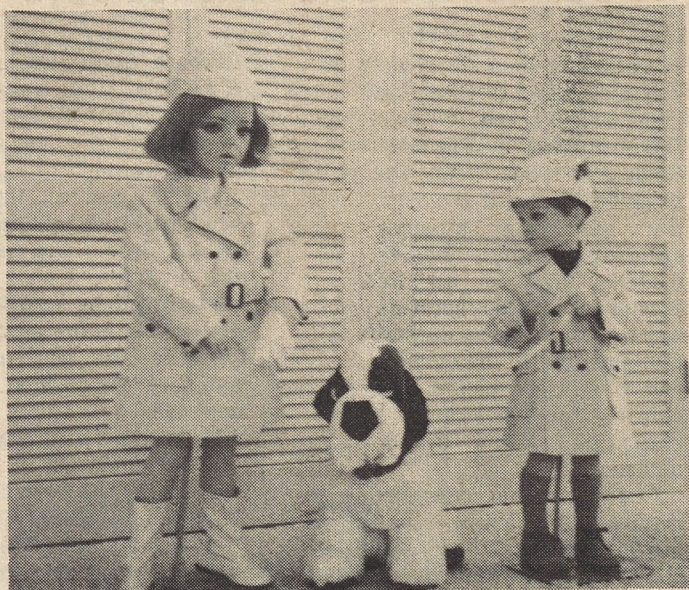
FOR ALL THE LATEST
FASHIONS
AT

David Bradshaw
The Gentlemen's Boutique

7th and Mission

Carmel

Pretty But Practical



Two Carmel Small Fry

All Dressed Up for Their Daily Walk
with a Popular Canine
Member of the Family

Toy Dog courtesy Carmel Toy Shop

The New "Canvas Look" Trenchcoats
Are Complete With Tyrolean Accent

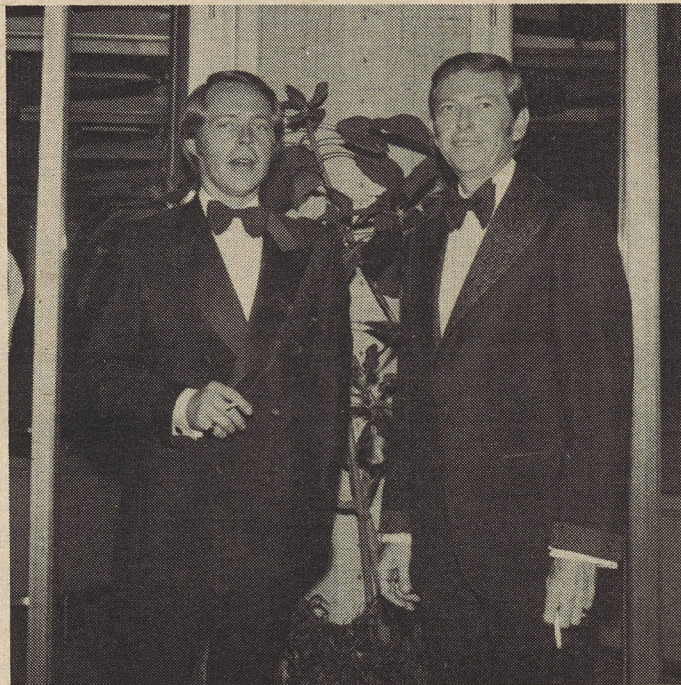
(Suzie is prepared for
puddles with waterproof boots
— Bill, in suede shoes had
better step carefully!)

Belles and Beaus

Sixth between
Dolores and Lincoln

The Crib Set

Lincoln between 5th & 6th



RICHARD E. FIELDS and T.W. Welsh of The Buccaneer
aboard the TYN "Raffaello" en route to Europe.

Rick Fields back from buying trip to Europe

The Buccaneer Men's Boutique is nestled so inconspicuously into the quiet exterior of the Carmel Rancho Center at the mouth of the valley, that quite a few people still "discover" it daily.

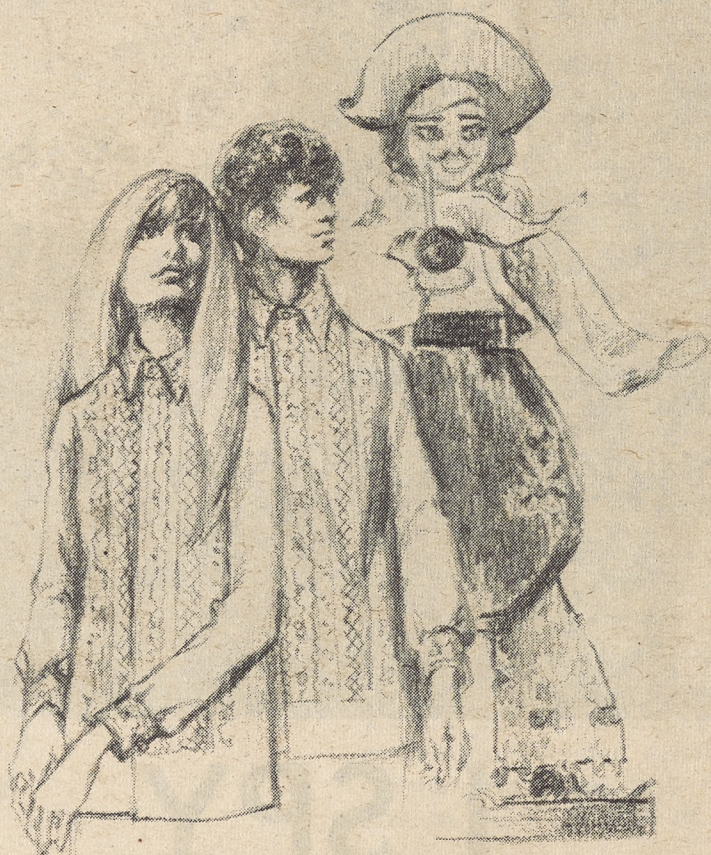
Richard Fields (owner of the Buccaneer), only a few days returned from a buying trip to Europe, is a storehouse of information about European fashion. Since it was his first trip to the continent, he was able to view everything European with an eye for the dif-

ferences between it and its American counterpart.

"I think that the more casual attire in Europe is a little too garish," he offered. "I'm all for color and pattern in almost anything these days...but not when they are sacrificed for the sake of the bizarre."

Fields went on to say that although the informal European wear he had seen had left something to be desired, the suits and sports coats had shown real fashion stability and style.

"Wide lapels in suits are still in," he said. "The tapered pinched waist is still very much a part of the new look in suits, too. The only thing that seemed different to me at all was that the European businessman is so willing to accept much more color in his wardrobe, even in his suits and sports coats. With all of the bold shapes and patterns I saw on older Europeans, I can't believe that any segment of American men...except the very young...will be willing to go quite that far."



Guayabera \$22.95

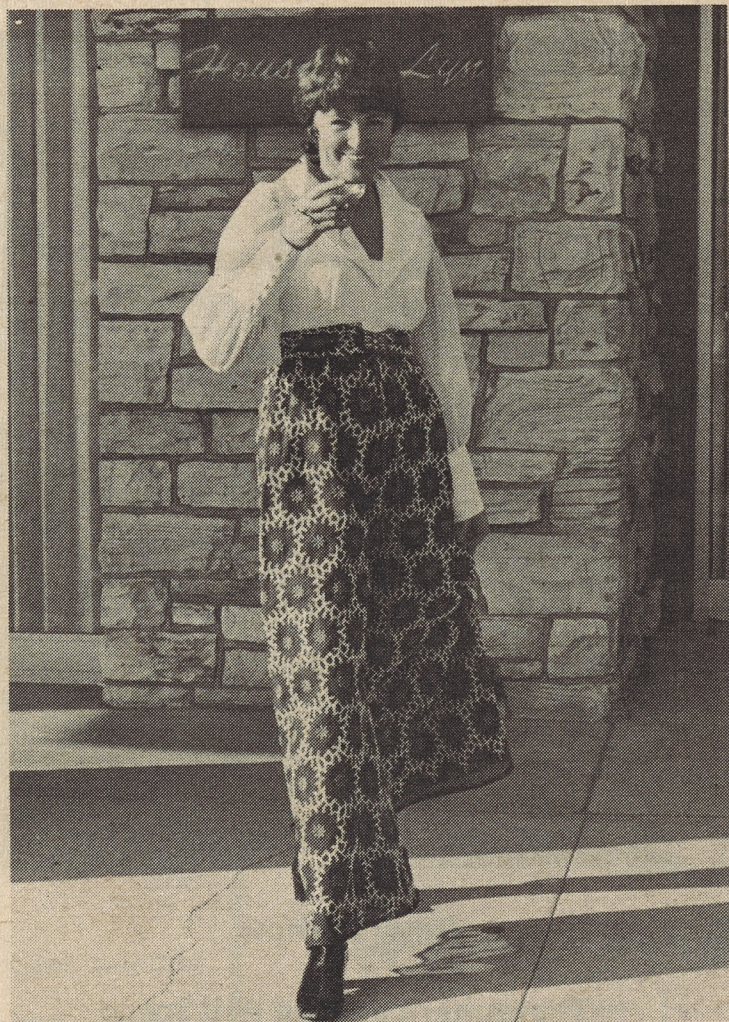
for men or women

... of incomparably soft hand-woven
South American cotton, beautifully
hand embroidered.



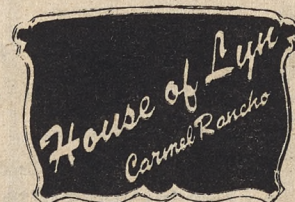
THE PERUVIAN SHOP

CARMEL PLAZA
Open Sundays 10 to 5



HOSTESS PANTS \$58

From Our New Collection
of Hostess Pants and
Dresses. Sizes 6 to 16.



624-4131
Mon. - Sat. 10:30 to 5:30

Mary Kay - a coming name in cosmetics

Mary Kay Cosmetics, a counseling rather than selling organization, is a Dallas-based firm that relies heavily on a simple and direct appeal to women to take care of their skin and therefore their complexions.

While other beauty firms deal in hundreds of products Mary Kay has but 26 and these are simple creams and preparations derived from secret formulas which have proven to be eminently successful in good skin care.

Growing something like topsy, this burgeoning firm

has not only opened a new plant in the environs of Los Angeles but it has extended its California coverage to about 1000 consultants all over the state.

Carmel is fortunate indeed to have one of the Mary Kay pioneers in the person of Joan Willingham who has offices on Dolores Street near Seventh Ave. Joan has a vast territory in Northern California and Oregon and Washington and has frequently earned the best sales record of a regional director for her company.



RUTH COLE

Deb and Heir is for the younger set

Make it easy for yourself, everything you need for your offspring, baby's through boys size 12, and girls size 13, can be found right at the Deb and Heir Shop, at the Del Monte Center.

Ruth Cole has owned and managed this shop for three and a half years. She has made it her policy to select all the durable brand names

for good quality, such as Carter's, Wonderalls, White Stag, Playmore and Catalina to ensure high quality performance. Complete layettes for infants, toddlers wardrobes and lovely fashions for girls and boys.

A wide assortment of gifts for the new baby will be beautifully gift wrapped. There is ample free parking.



BUOL'S JEWELS

Unique Enamel Creations Sparkle with Wondrous Colors. Custom Made, Original and Dramatically Handsome. Jeweled Flower Pictures and Portraits Are Collectors' Items.



RUTH BUOL

handcrafted enamels • Del Dono Court
Dolores at 5th
Carmel, California
P. O. Box 4195

High fashion shoes at Miller's Guild Shop

Tucked away in a cozy little living room, a warming fire always blazing in the lovely old stone fireplace, Millers Guild Shop is in the best old Carmel tradition.

When you are looking for shoes of elegance, shoes of imperturbable good taste, that are high fashion in any season, Millers Guild Shop, on Dolores St., is where you will find them. For that quality dressmaker touch to go with every costume, Millers Guild Shoes are never faddish, but always feminine and well made. They are representatives of craftsman shoe manufacturers from Boston, Philadelphia and Miami.

Millers Guild Shoes are beautifully designed in supple leathers that take a fine polish, and they are meant to last for years. For spring's haute couture, Millers are showing printed silk shoes, leathers with high or low heels, in a wide range of sizes.



Love the Way You Look In An Anne Fogarty!

Just One of Our Spring Collection ...

Dashing white dots woven into crisp black cotton ... Flirty polka dot under flounce ... \$78



The Plum Tree

DOLORES bet. 5th & 6th
Down the court past Wm. Ober's
CARMEL-BY-THE-SEA

THE SMASHING NEW BLAZER LOOK

mated with a young, slender turtle-necked sleeveless dress ... the jacket piped to match ... Newest Look of the Season ... so easy to care for in 100 percent Dacron Polyester ... in spring green and white or navy and white. Sizes 8-14. \$60.



Dolores Bet. Ocean & 7th -- Carmel
624-1638



English Riding Clothes
Farm Center Country Stores

Talbott Ties makes remarkable growth

"Our ties just don't look like anybody else's", says Robert Talbott, who in 20 years turned a hobby into a multi-million dollar business.

He attributes his unique success in part to the designs of the ties themselves - designs which are entirely original. And the fabrics,

which are made especially for Talbotts and many of which come from Switzerland, Italy, France and England.

Quality workmanship goes into each tie, regardless of price. And it has made the name Talbott a name of excellence wherever fine neckwear is sold.

Robert Talbott is a name associated with quality neckwear throughout the nation. And especially here, which is the center of his entire operation. The cutting and ordering center is in Carmel Valley Village and the manufacturing center on Cannery Row.

And in Carmel he has three outlets - The Robert Talbott Shop on Ocean near Dolores, which also sells men's accessories; Talbott - Carmel on Ocean Avenue near Monte Verde, which also sells ladies and men's accessories made by Talbott; and The Red and the Blue, in the Court of the Golden Bouth on Ocean, which also sells men's shirts.

Mrs. Esp finds Canadian fashions very exciting

Mrs. Kathleen Esp, Fashion Buyer for Holman's Department Store in Pacific Grove, was one of a group of 6 buyers from California and Hawaii recently invited to tour the Canadian Fashion Market.

The Commercial Division of the Canadian Consulate General's Office acted as host to this group and sponsored their trip on Air Canada from Los Angeles, on Febr. 24, extending through March.

The group covered the fashion markets in both Toronto and Montreal.

Mrs. Esp, of Rancho Canada, Carmel Valley, said "The Canadian fashions certainly set trends, since they are strongly influenced by France and England. Many of the designers spend as much as 6 months a year on the Continent. We were especially impressed with



KATHLEEN ESP

the leather fashions. This is due to the availability of fine leathers and their inherent knowledge of how to treat and work with leather."

She continued "Canadian manufacturers, for the most part, are very anxious to do business with American retailers. Since Canada is a country of only 20 million people, there is not much

opportunity for the large manufacturer to get a bigger share of the market, so they must export."

In Toronto, the group was greeted and directed by Peter McDonald of the Department of Trade and Development of the Government of Ontario. In Montreal, they were sponsored by the Canadian National Government in the person of Mr. Jean-Marc Lejoie and also Miss Michele Bussiere representing the Government of Quebec Province.

Mrs. Esp said that some of the important looks include Leather, The Jacquard Look, Rib Knits, Knickers, Hot Pants, Denim, Canvas and Terry. Mrs. Esp made some interesting Fashion purchases for Holman's, and is looking forward to featuring them on Holman's Fashion Floor.

Katina Economos brightens up Cachet of Carmel

Cachet of Carmel, located on Dolores between Ocean and 7th, is one of Carmel's fine women's fashion shops, specializing particularly in stylish casual wear.

Purchased a year ago by Mrs. Katina Economos, she

redecorated the entire shop, and added to the lines for women of all ages, including dresses, costumes, suits and coats.

Mrs. Economos was a buyer for Roos-Atkins for 24 years, where she eventually

purchased all women's apparel for the chain's 30 stores. Later she was with Grodin's, also in the Bay Area, where she merchandised and bought women's fashions and accessories.



Great travel companion

Crisp Petitpoint Double Knit Polyester ensemble in navy/white or black/white ... by Leslie Pomer. Sizes 12½ - 22½. \$86.

for discriminating women who like to shop in Carmel ... specializing in large and one-half sizes.



Dolores Between Ocean & 7th, Carmel, 624-6014

The Silver Thimble Lingerie

- Lingerie
- Robes
- Negligee Sets

Dolores at 6th

- Boudoir Accessories
- Blouses
- Bed Jackets

Carmel-by-the-Sea

Phone 624-2870



Camelot Wedding Gown

White Organza Over Pink Taffeta

with Long Chapel Train (Detachable) and Camelot Headpiece of White Guipure

(Daisies centered with Pearls and Pink Satin Loops)

plus Three Tier Elbow Length Veil

The Gown, \$150.00
Headpiece, \$58.00

Lincoln S. of Ocean — Carmel





LANZ II is fast becoming known as The Place for Pants, such as the outfit shown above. They specialize in every look in pants, including the newest and swingiest in Hot Pants. Plus what is "in" in coveralls, jeans, tops, belts, hats, bags, swimwear and casual jewelry.



LIGHTWEIGHT AND LOVELY

Hanbury Suits

of imported Scotch tweeds

Every one lightweight and comfortable as a dress. Tailored classic styles in soft wool tweeds. Mixtures in blues, greens, pinks and browns for a fresh Spring look. Double or single breasted jackets. Nicely lined throughout. Bound to take you a thousand and one places on your calendar! 8 to 16 sizes.



\$86.00

CINDERELLA'S VALLEY SHOP — VALLEY HILLS CENTER

3½ miles from Highway 1

A great place to shop for country clothes and casuals..... open daily except Tuesday. Master Charge and Bank Americard.



NOW

Work With Our New Spring Polyesters

in both prints and solids

PLUS

A Marvelous Selection of All New Swim Fabrics

Come to Our Knit Fashion Show at a Luncheon Carmel Valley Woman's Club Wed. Mar. 31st

AND

DON'T FORGET TO BEGIN YOUR SEWING PLANNING FOR EASTER NEXT MONTH

CARMEL
KNIT FABRICS

Mission between 6th & 5th

624-5727



Gayle Cardinale, Model

The Heidi Look

in spring green with soft pink & yellow flowers, puffy white sleeves and white lace trim. Machine wash and dry. What Easter bunny could resist!

1 - 6x \$13
7 - 10 \$14

Deb AND Heir

450 Del Monte Shopping Center Monterey

375-8455

We Gift Wrap



Lanz

polyester
and
cotton
voile
aztec
print
dress..
hand
washable..
natural
with
purple..
sizes 5-13

\$26.00



Lanz



Ocean Avenue Carmel
Open 9:30 - 5:30 Sundays 12 - 4



David Crystal Polyester Shirt Dress

The Cinderella Shop



Formal Cocktail
Pants
with Dual Purpose
Swing-Away
Dress

by Miss
Elliette

Sheath Dress
with Fur Trimmed
Jacket

by
De Graff

Lounge Wear
(Suitable for
Entertaining
at Home)

by Alice
of California

ALL IN VARIOUS SIZES AND COLORS

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HOLLYWOOD VASSARETTE
LILY OF FRANCE

Bras - Hiphugger Fitted
and Sold Separately

Bras

B - C - D - DD Size
Size - 32 to 38

Bikini - Hiphugger
Waistline Brief

SML - MED - LG
\$21.00 to 28.00



The
Hour Glass
Carmel's Intimate Apparel Shop

Lilli introduces new dimension to her spring collection

Lilli, Carmel fashion designer, has been years ahead of fashion trends - first the mosaics (patchwork) in skirts and dresses ... now in knickers, shorts, berets and evening coats.

Then the ribbons - floating ribbon skirts, hand woven skirts, dresses, coats, belts - a kaleidoscope of color.

This spring Lilli has introduced a new dimension to her collection ... appliques ranging from still life flower arrangements projecting the mood of a Matisse painting to smiling whales and schools of fish, beads, embroidery and jewels combined to create an exciting adventure in depth and texture.

A "Lilli" is always recognized by its fun, elegance, excitement ... in a very special way.



Cool Seersucker and Washable

Pernie McMahon's

FIRST in FASHION



Elizabeth Simmons FASHIONS

350 Del Monte Center, Monterey

New fashion

image at

The Plum Tree

The image is undergoing quite a change at The Plum Tree in Carmel, since the new owners, Nell and Richard Lohr, took over several months ago.

The "younger set" will now find great pants, pant suits, tops, dresses and swim suits. And the "past 30s" will be pleased to see even better selections in such favorites as Pendleton, Anne Fogarty, Peter Pan and Elizabeth Stewart swimwear, plus many new additional lines.

The Lohrs, who reside at Pebble Beach, are in love with the friendly atmosphere of Carmel. Their son Richard, daughter-in-law Elizabeth, and grandson Scotty, are moving here from Nevada in a few weeks, and Elizabeth will join the staff at the shop, located on Dolores Street between 5th and 6th.



Joan Willingham of
Carmel

Director of
Mary Kay Cosmetics

CALL OR WRITE:

Joan Willingham, Director
Mary Kay Cosmetics

For An Appointment

P.O. Box 5072 - Phone 624-7062
Carmel-by-the-Sea, California 93921



An Award for Joan from a Vice President

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Success
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has
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*Based On
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customers in
their homes

Understated ...

B.H. Wragge's Wool Twill '71 Town Classic

So individualistic with an assist from Brass Rings. Navy, Red or White. 195.

Flattering Fashion not Fad.

Open 10 to 5:30
Closed Sundays

Kramer's
OF CARMEL

Ocean Avenue
by-the-Library
Carmel

Casually elegant designer clothes at Kramers of Carmel

When you are looking for designer clothes with the sophistication and aplomb to survive many seasons, Kramers of Carmel, on Ocean Ave. will please the most discriminating and thoughtful lady.

Casually elegant, Kramers clothes are for the modern

woman who knows fashion. She is not faddish, nor is she too conservative. Co-ordinate ensembles, Norfolk jackets, pantsuits, blazers and dresses by famous designer B.H. Wragge. Suede and leather coats, with matching jersey dresses, jackets and

knickers by Bonnie Cashin. Beautiful French knits from Odys and Goldworm. A complete selection of accessories, scarves, handbags and boots.

Kramers reflects the selective taste of owners Richard and Gloria Ritt-master.

For leather and suede

its the Robert John Shop



COLORFUL ITALIAN SANDALS

in Orange
Green
Brown 14.00
Yellow
White & Navy

FAMOUS FREDELLE SANDALS

White and Black
Crushed Patent 19.00
with Soft Crepe Sole

SANDALS, SANDALS
SANDALS

For 1971!



Ocean and Dolores
Carmel

624-
3123

The Robert John Shop, in The Pine Inn, on Ocean Ave., specializes in the latest fashions in this year's fashionable leather and suede.

A locally owned and managed shop, Mary Sargent will celebrate her 16th anniversary, on Apr. 15 as the proprietor of The Robert John Shop.

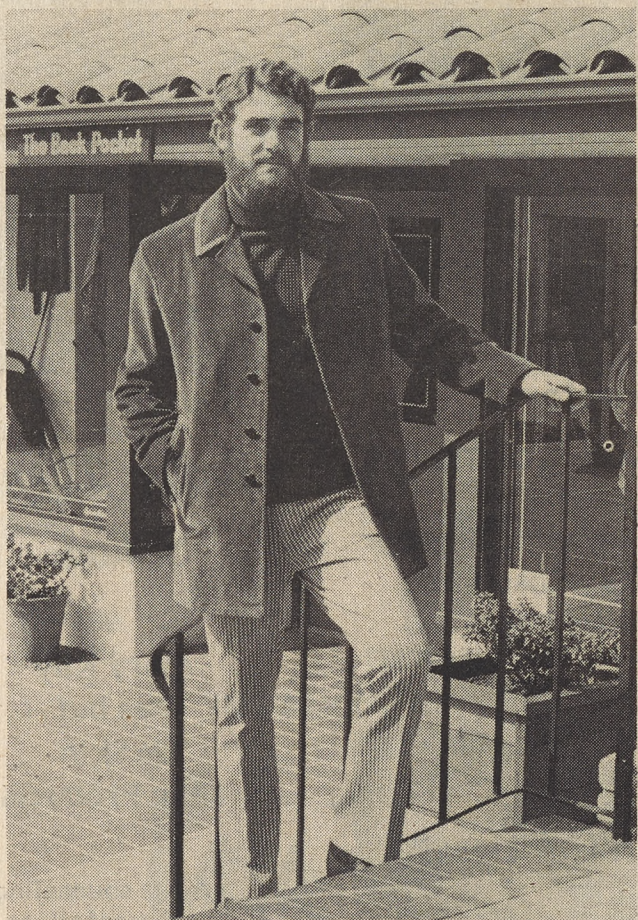
You will find everything in

leather you could hope for. Leather and suede coats, with or without fur, to delight every female heart, snugly ward off the breezes. Dresses, jackets and vests. Shirts, skirts and pantsuits. Belts, boots and bags in a rainbow of colors. You may also order custom made leather and suede clothes, made to your measurements, exclusively designed by Mary Sargent.



Pendleknit Casuals

The Plum Tree



Men's Casual Sportswear For 1971

Double Knit Pants
by Haggar

Orlon Turtle Neck
by Pebble Beach

Corduroy Car Coat
by Lakeland

Mission So. of Ocean
in Back of Orange
Julius

THE BACK POCKET

A Dick Bruhn Store

Telephone
624-5484



No-Irons by Donmoor

Deb and Heir



Polo Attire Modeled by Pat and Pauline Herman

(Flanked by Gumdrops and Palo)
at Sleepy Hollow Farm in Carmel Valley

Pauline is Wearing Matching Canvas Print Shirt and Pants -
\$8.00 each.

Farm Center Country Stores

Pat and Pauline Herman, owners
Western & English Riding Apparel - Tack - Country Casuals

Carmel Valley
at Robinson Canyon

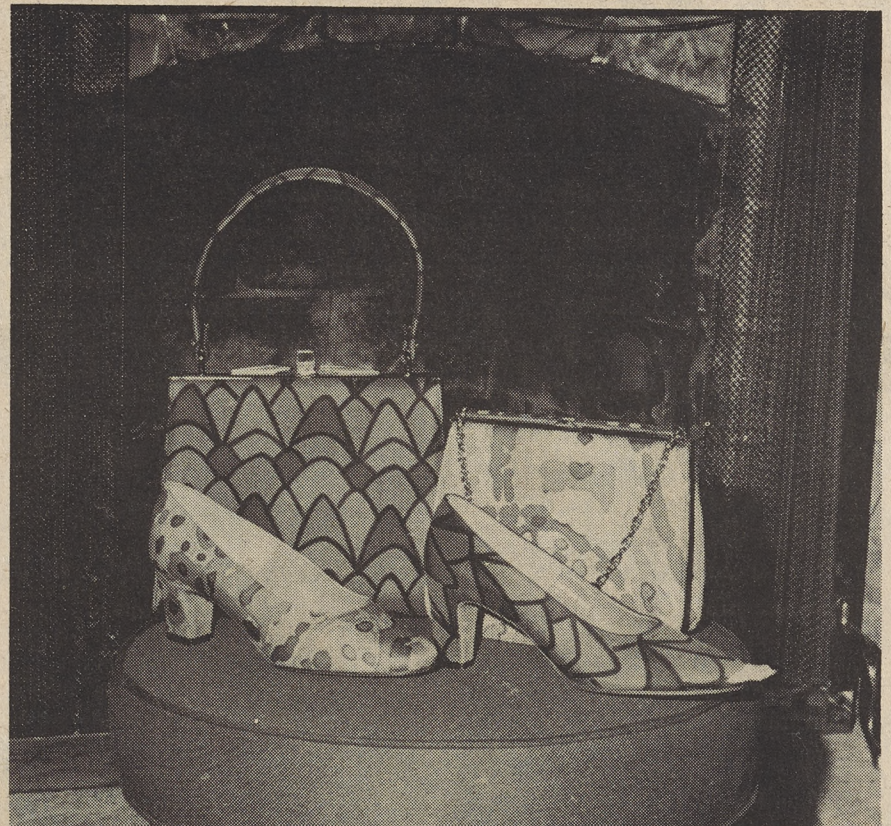
Mon.-Sat. 9 to 6 624-4737



an Original from the

ROBERT JOHN SHOP
FASHIONS IN LEATHER

Pine Inn Carmel-by-the-Sea
Open Sundays 11 to 5



Shoes and Bags by Miji

\$28 each

Blue with Green or Multi Color
also White Dyeable Silk

Miller's

Guild Shop
Carmel California

On Dolores next to Piccadilly Nursery
624-4774



by Bonnie Cashin
Kramer's of Carmel

Midi 'out of it' on golf course

The midi may invade your bridge club, your PTA, and even your office, but you can bet it'll stay away from your golf course.

A good golf swing is nearly impossible in a skirt that flutters in the breeze several inches below the kneecap, according to professional women golfers.

In fact, longer skirt fashions of a few years ago had a lot to do with the popularity of bermuda-length shorts among women who participate as professionals or amateurs in just about any active sport.

"Until the shorter skirts came along a few years ago, I always wore bermudas or slacks on the course," said Betsy Rawls, a member of the Ladies Professional Golf Association Hall of Fame.

"But the most comfortable

sportswear, I find, is the shorter skirt -- just above the knee -- or culotte skirts. I feel more feminine, and I think I look better in a skirt."

"Women are going to be more conscious of fairway attire than ever before because in early May they'll be seeing all of us for two days on national television during the Sealy Classic from the Desert Inn at Las Vegas," Betsy said.

Returning to the subject of golf fashion, Miss Rawls pointed out that the popularity of bermudas is declining.

"If the choice is between a midi and pants, I'll take the pants," she said. "I hardly ever wear bermudas any more, with shorter skirts available."

Miss Rawls' voice is not that of a fickle woman who

hates the midi without reason. She's a fashion consultant to Wilson, makers of both men's and women's sportswear, and she knows what she's talking about.

"Try driving a golf ball onto the fairway while wearing a midi," she challenges. "It can be done, but not in real comfort."

She doesn't like the midi off the links, either. "I doubt seriously, with one or two exceptions, that skirts will ever go below the knee again to stay. But the floor or ankle length is a nice change for evening wear."

"We're all looking forward to the Sealy Classic. Women's professional golf is just coming into its own as an important national sport, one with public recognition. Watch for us. You won't see a midi!" Betsy stated.

Four NEW Looks For Spring



PERFECTION



LIVELY LILT



THE SHAG



SIMPLICITY

June Turner
BEAUTY SALONS

HOLMAN'S
Pacific Grove
372-7131

CARMEL PLAZA
Ocean Avenue
624-1166

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Holman's

PACIFIC GROVE



3 pc.
Gadabout

TEAMS FINGERTIP JACKET
WITH SKIRT OR PANTS

The longer, leaner look of '71 is captured in this suave 3-piece outfit from "Boutique West". Handsomely tailored of 100 percent acetate in Oatmeal or Lemon Plaids. Sizes 10 to 16.

\$72

Holman's Fashion Floor